Mitigation Enabling Energy Transition in the MEDiterranean region

EE/RE Projects Financing – Measurement and Verification

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Energy Audits in Industrial Small Medium Enterprises (SMES) - Training Course

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How to Finance EE/RE Projects?

• The Projects Financing could be through;
  – Facility Self Financing Mechanism.
  – Energy Service Companies;
    • Guaranteed Savings Contracts.
    • Shared Savings Contracts.
    • Independent Service Providers Contracts.

• All above financing mechanisms need to study the associated risks towards the investment security.
Guaranteed Saving

ESCO guarantees that energy savings will cover debt service.

Energy savings are measured against a baseline established by contract in advance.

ESCO pays any shortfall.

Customer pays debt service to the bank.

Bank

Lender
Guaranteed Saving

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
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<tbody>
<tr>
<td>Fixed Duration Contract</td>
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<tr>
<td>Actual Energy Budget</td>
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<tr>
<td>Fixed Payments to Bank</td>
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<tr>
<td>Savings Belonging to ESCO</td>
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<tr>
<td>Savings Belonging to Client</td>
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<tr>
<td>Energy Cost After Project</td>
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Shared Savings Contract

Energy Services, Equipment, Installation, M&V of Savings
Shared Savings Based on Performance

ESCO

Debt Payment
Loan
Financial Institution

Client
Shared Savings Contract

Type: 10-50%

- Savings to Client
- ESCO Portion of the Savings
- Future Energy Cost

Actual Energy Budget

Fixed Contract Duration

- Year 1
- Year 2
- Year 3
- Year 4
Comparing Guaranteed vs. Shared Savings

- Guaranteed savings contract may seem more risky, however, it should be borne in mind that:
  
  Shared-savings contracts which provide financing have an implicit guarantee (if savings are under expectations, the ESCO isn’t paid back its investment).

- Shared-savings contracts with financing also expose the ESCO to credit risk from the customer and require the ESCO to be very well capitalized.

- Shared-savings contracts without financing are the lowest risk contract for an ESCO. Indeed, ESCO exposure is limited to its contribution of labor costs to project development and implementation.
Chauffage Contracts (Independent Service Provider)

• “Chauffage” contracts were originally a French term for heat supply contracts (often for buildings). However, they have come to mean any contract in which the ESCO owns the assets and sells energy to the customer.

• Usually found in projects where the ESCO takes charge of building operation and payment of energy bills.
  • e.g.: power plant operation and energy efficiency program
Typical Chauffage Contracts

- ESCO supplies energy from facility
- ESCO implements project and owns energy facility. Typically pays 10-30% equity share.
- Customer pays ESCO for energy
- Bank lends 70-90% of project costs to ESCO. ESCO is the borrower.
- ESCO assigns receivables from customer directly to bank (sometimes pays via bank). Loan usually secured with energy assets.

BANK
Lending Institution
Typical Chauffage Contracts

Contract Duration Varies

- Actual Energy Budget
- Owner Portion of Savings: 1-15% Increase
- ESCO Keeps Budget

Year 1
Year 2
Year 3
Year 4
Choosing the Right Contract

**Guaranteed Savings**

**Advantages**
- The customer owns and controls the assets and the debt.
- The ESCO takes on no direct credit risk.

**Disadvantages**
- The contract is highly complicated.
- It is difficult to agree on the guarantee before establishing the loan terms.

**Chauffage**

**Advantages**
- The ESCO owns the assets for the life of the contract and has a stronger balance sheet.
- Contracts can be relatively simple to negotiate with focus on the price of energy to be sold.
- If the customer breaks the contract, the ESCO can take the equipment.
- The ESCO can implement projects with customers that may not normally have access to commercial financing (e.g., municipal facilities, companies in restructuring, etc.)

**Disadvantages**
- The customer is bound only by contract and not by bank or loan covenants.
- Projects must usually be for energy supply equipment, making it difficult to carry out comprehensive energy efficiency projects.
- Energy supply projects tend to be lower margin.
- ESCOs will often be competing against several players, including equipment manufacturers.

**Shared Savings**

**Advantages**
- The concept is relatively simple to market.
- The contract provides for less transparency. As a result, the profit margin is implicit rather than negotiable.

**Disadvantages**
- If the ESCO is financing the project, it requires significant capital and risk.
- There is no up-front cash flow, so the ESCO must be able to fund itself even if it is not financing the project.
- Cost over-runs are directly at the expense of the ESCO.
Measurements and Verification (M&V)

• The Process of Providing Verification of Agreed Upon Goals for:
  – **Performance** and/or
  – **Energy Savings** and/or
  – **Cost Savings**

• Why M&V makes Sense?
  – Provides the ability to weigh and reduce risk
  – Increase in the amount of Performance Contracting being performed
  – Provides options for financing projects that may not meet the Company Standards for payback
Most Influential Factor to M&V

• Documentation of existing conditions
  • Equipment condition
  • Equipment efficiencies accurately defined
  • Inspections & spot measurements

• Establish & Verify Baseline
  • Pre-Installation Energy Use
  • Verification of baseline conditions

• Identify variables affecting loads
What is Important?

• For M&V the most important thing that is needed is an agreed, documented, M&V plan, that outlines clearly and transparently, HOW and WHEN the performance of the energy improvement project will be verified, and that this plan is agreed and documented BEFORE the improvement works takes place.

• Baseline
  – This is the energy use before the project was implemented AND the conditions that existed when the baseline was measured.
  – Baseline measurement requires one full cycle of operation.
  – A baseline that is not understood is meaningless.
Constant or Variable Energy Use?

• Baseline and post-installation energy use constant:
  • Example: Lighting project where operating hours do not change during term of agreement.

• Baseline and post-installation energy use vary:
  • Example: HVAC project where occupancy changes during term of agreement.

• Baseline energy use constant and post-installation use variable:
  • Example: Lighting occupancy sensors installed change operating hours.
Some Tips for M&V

• Put a clear and transparent plan in place

• Use IPMVP as guidance for what information should be included in a plan.

• Give a realistic assessment of costs and time involved
International Performance Measurement and Verification Protocol (IPMVP)

“Rulebook” to deal with variances such as:

- Facility Changes (enrollment, expansion, operating hours, construction periods, etc.)
- Production Changes (# widgets/day, # shifts/year, shutdown periods, etc.)
- Other Variances that will happen (plug load growth, etc.)
IPMVP

• Option A = Retrofit Isolation-Key Parameter Measurement
• Option B = Retrofit Isolation-All Parameters Measurement
• Option C = Whole Facility Measurement
• Option D = Calibrated Simulation

Non-Measured = “Stipulated” Savings
Option A

Options A & B are both related to measurement of a single ECM:

- Option A = Key Parameter Measurement [measure change of key (but not all impacted) parameters]
  Option A allows for assumptions and stipulated parameters

- Option B = All Parameter Measurement [measure change of all impacted parameters]

Both Options can be short-term or continuous measurement
Option B

• Applicable ECMs:
  – Variable Load (i.e. HVAC, controls)
  – Device/System/ECM can be Isolated
  – Few Measurement Pts Needed (i.e. chiller, boiler)

• Well Suited for:
  – Large Projects (can absorb M&V cost)
  – Time Available for Baseline Measurement
  – Owner Unwilling to Assume Savings Risk
Option C

• Applicable ECMs:
  – Any/All Within a Metered Building or Group

• Well Suited for:
  – Projects Where Savings are Projected to be > 10 to 20%
  – Aggregation of Various ECMs Within a Metered Building or Group
  – Fast Track Projects
  – Owner Unwilling to Assume Savings Risk
Option D

- Applicable ECMs:
  - Any/All

- Well Suited for:
  - Projects with No Available Metered Data
  - Large Projects (that can absorb simulation cost)
  - Aggregation of Various ECMs Within a Metered Building or Group
  - Assess Performance of Individual ECMs within a Facility (e.g., where individual performance can’t be independently determined from direct measurement)
  - Projects with Anticipated Future Baseline Adjustments
  - New Construction
Concepts and Methodology for M&V

Energy Savings = Base year Energy Use – Post-Retrofit Energy Use ± Adjustments

- Adjustments bring energy use in the two periods to the same set of conditions.
- Conditions commonly affecting energy use are weather, occupancy, plant throughput, equipment operations required by these conditions.
M&V Formula Adjustment Factors

• **Routine Adjustments:** Adjustments for changes in parameters that can be expected to happen throughout the post-retrofit period and for which a relationship with energy use/demand can be identified. These are often seasonal or cyclical. This protocol defines four basic options for deriving routine adjustments.

• **Non Routine Adjustments:** Adjustments for changes in parameters which cannot be predicted and for which a significant impact on energy use/demand is expected.
# M&V Costs

<table>
<thead>
<tr>
<th>M&amp;V Approach</th>
<th>Typical Costs (% of ECM Cost)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Option A, Spot Measurement:</strong></td>
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<tr>
<td>Key performance factors (e.g., lighting wattage or chiller efficiency) are determined with spot or short-term measurements. Operational factors (e.g., lighting operating hours or cooling ton-hours) are stipulated. Performance is verified annually.</td>
<td><strong>1 - 5%</strong></td>
</tr>
<tr>
<td></td>
<td>Primarily dependent on quantity of measurement points.</td>
</tr>
<tr>
<td><strong>Option B, Continuous Measurement:</strong></td>
<td><strong>3 - 10%</strong></td>
</tr>
<tr>
<td>Savings are determined by continuous measurements taken throughout the term of the contract at the device or system level. Performance and operations factors are monitored.</td>
<td>Primarily dependent on qty. &amp; type of system(s) measured, and the duration of metering &amp; analysis.</td>
</tr>
<tr>
<td><strong>Option C, Utility Bill Comparison:</strong></td>
<td><strong>1 – 10%</strong></td>
</tr>
<tr>
<td>Savings are determined at the “whole-building” or facility level using current year and historical utility meter or sub-meter data.</td>
<td>Primarily dependent on qty. &amp; complexity of parameters in analysis.</td>
</tr>
<tr>
<td><strong>Option D, Calibrated Simulation:</strong></td>
<td><strong>3 – 10%</strong></td>
</tr>
<tr>
<td>Savings are determined through simulation of facility components and/or the whole facility.</td>
<td>Primarily dependent on qty. &amp; complexity of systems being evaluated</td>
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