



Demand Side Management Programs

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**Energy Audits in Industrial Small Medium Enterprises
(SMES) - Training Course**

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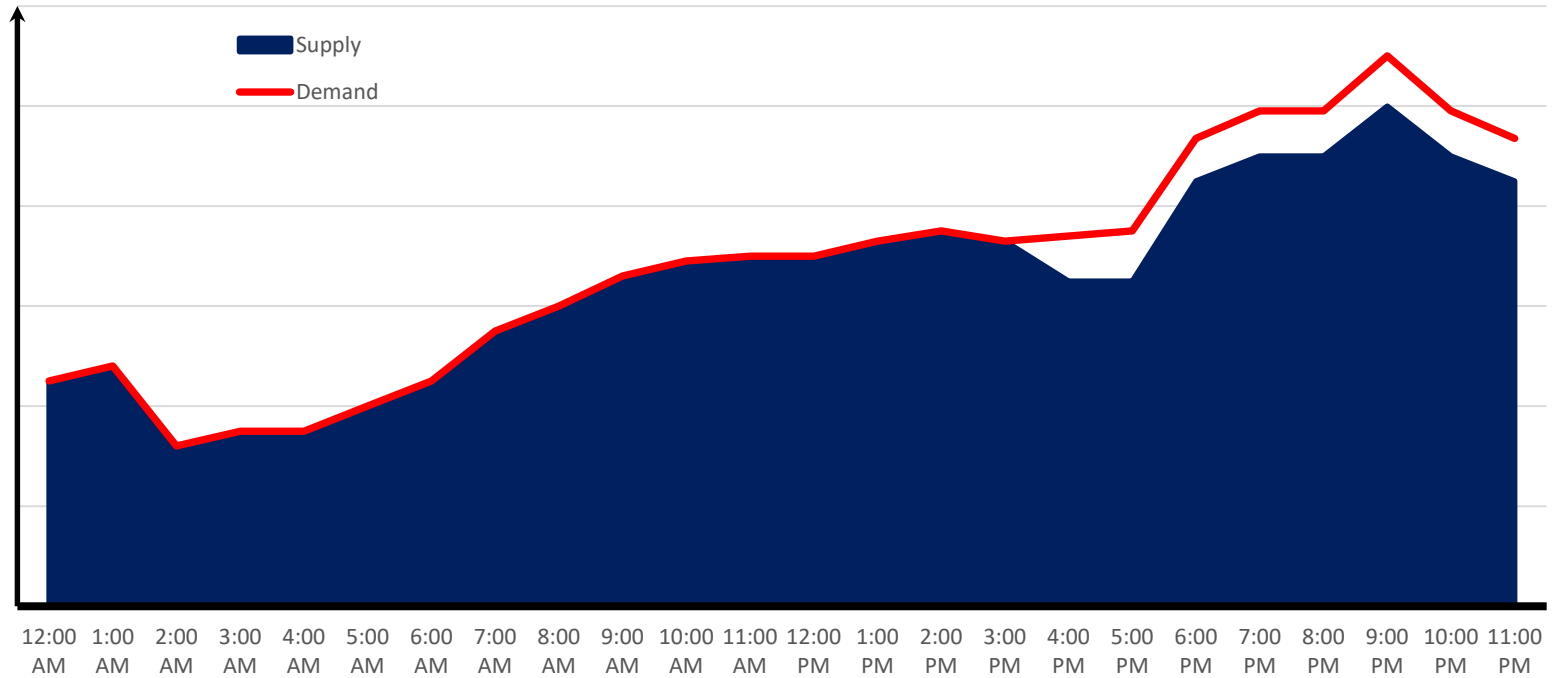


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Why Demand Side Management?

- Securing Demand versus Supply.
- Enhancement and Optimization of the investment at Supply Side.
- Restructuring for Demand and Energy Tariffs.
- Setting the corrective actions for Energy Performance Schemes.
- Upgrade to the Supply Side Loading Factor.

Demand Profile



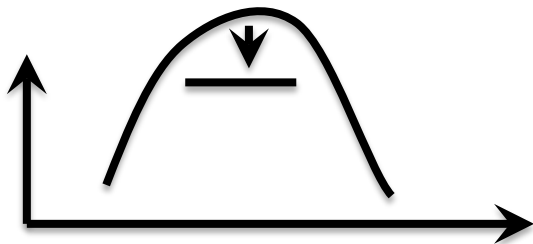
Analysis to Demand Profile

- Analyze and assess for Peak Demand Contributors of different load.
 - Cooling.
 - Heating.
 - Lighting System.
 - Motors.
 - Appliances.
 - Etc.

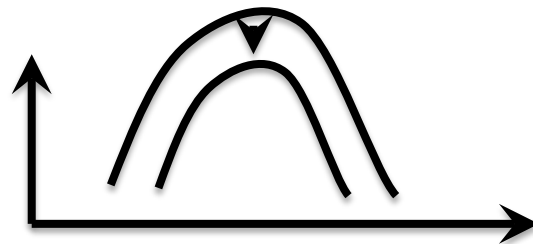
Ways to reduce Peak Demand

- Energy Efficient Programs.
- Efficient Appliances.
- Load Shifting/Shaving.
 - Shift Peak loads if possible to off peak.
 - Shave the peak demand through shutdown of non essential loads.
- Energy Storage Approaches during off peak (Thermal);
 - Cooling Load.
 - Heating Load.

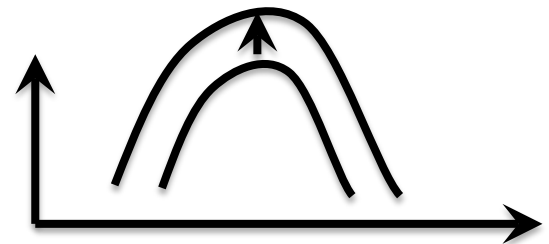
Common Approaches for DSM



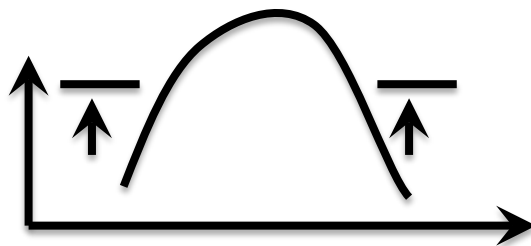
Peak Clipping



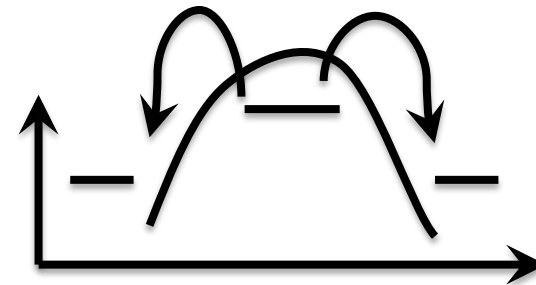
Conservation



Load Building



Valley Filling



Load Shifting

Steps to Design DSM Programs

Development of necessary infrastructure for implementation

Load research and load profiling

Market survey

Consumer awareness and marketing programme

Regulatory approval

Development & implementation of DSM programme

Development & implementation of DSM bidding process

Monitoring & evaluation of DSM programme

Utilities Driven Programs

- Tariff Reforms
- Load Management Directives
- Public awareness campaigns
- Funding Options for DSM
- Sector specific programmes in residential, commercial, industrial sectors.