

# Industrial associations

Workshop “THE CREATION OF REGIONAL INDUSTRIAL ASSOCIATIONS FOR THE MANUFACTURING OF EE AND RES COMPONENTS”

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# 01

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## Presentation of U4E



## A Global Initiative led by UN Environment

- Funded by the Global Environment Facility -
- Supported by leading companies and organisations -

**Transforming markets with energy-efficient lighting, appliances, and equipment.**

<http://united4efficiency.org>



# Partner organisations – a private public partnership



**MANUFACTURERS & INDUSTRY ASSOCIATIONS**



**TECHNICAL ORGANISATIONS & INITIATIVES**



**Funders & Implementing Agencies**

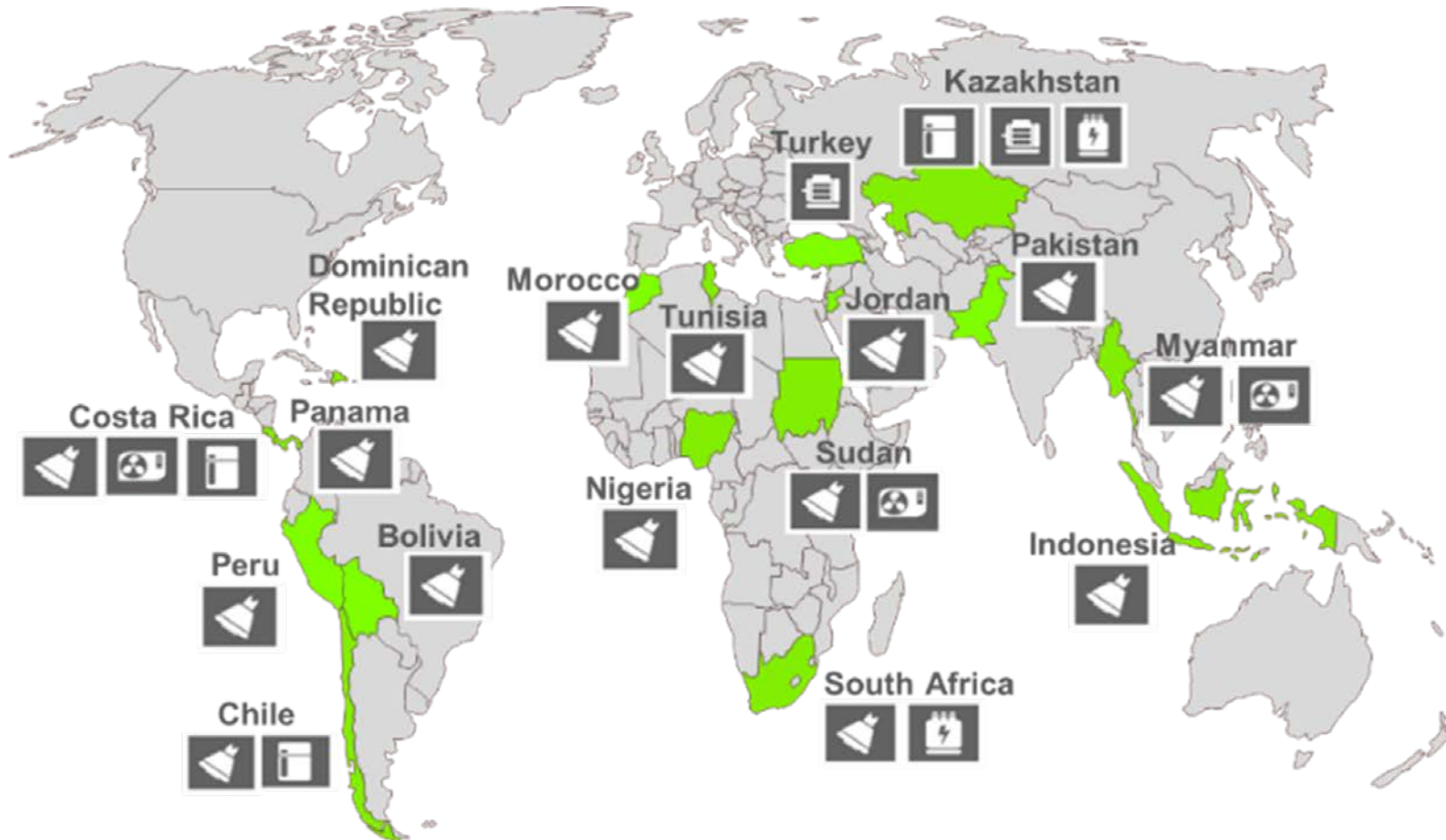




# Global action

## National projects

## Regional projects



West Africa



South Africa



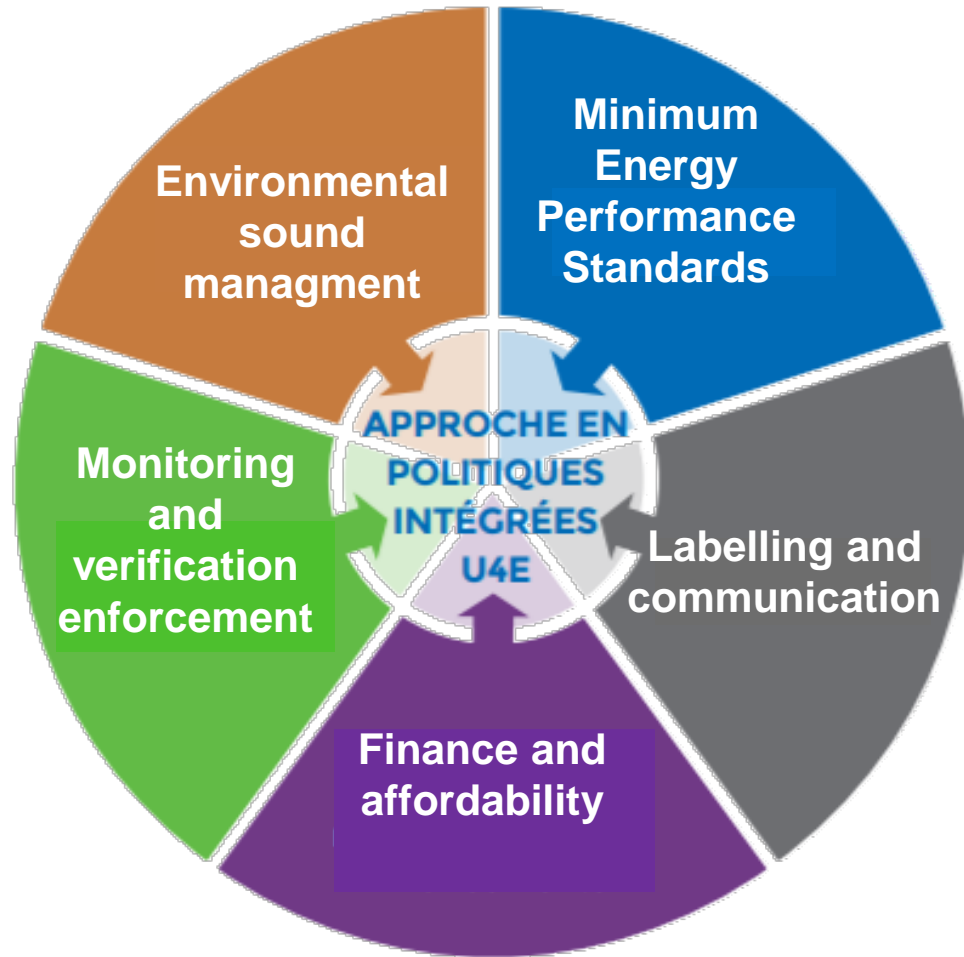
South Asia



Caribbean region



# Proven Approach for Transforming Markets



## Quick Wins to Prime the Market (optional initial activities to inspire officials to commit to U4E Integrated Policy Approach)

- Market assessments to address data gaps, identify opportunities
- High-profile demos of new technologies
- Audits and retrofits / early replacements in major facilities
- Bulk procurements
- Capacity building for key officials

# African energy efficiency program

Transforming Africa energy market to higher efficiency lighting and appliances with strategic integrated energy policy approach at the continental level 2026 ; \$ 1.1 million



Save all consumers in Africa a minimum of \$ **12.35 Billion** per year



Avoid the need to construct more than **50 new power plants** and save more than



**95 Million tonnes** of greenhouse gas and air pollution emissions per year.



The electricity freed through more efficient lighting and appliances could supply more than **50 million new homes** in Africa.



# 02

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## Energy Efficiency opportunities



# Aims and Activities - GLA



The Global Lighting Association is the **voice of the lighting industry** on a global basis. The GLA fosters growth for global lighting industries by **promoting the value** of lighting, and by promoting **trade practices** and **healthy regulatory frameworks** that stimulate innovation and fair competition. The GLA **shares information**, within the limits of competition law, on **political, scientific, business, social and environmental** issues of relevance to the lighting industry and **advocates the position** of the global lighting industry to relevant stakeholders in the **international sphere**.

# Aims and Activities - EMOSAD

- Improve the electric motor industry in Turkey
- Improve service quality
- Increase exports
- To make the brands of domestic member companies operating in the sector into international brands
- To work in the areas of related technology, energy efficiency, environmental compatibility in production
- To contribute to the technological development of the sector



# Impact on the market



Gogla Bridge : Overview of support services for **incubating and accelerating the growth of** off-grid solar **companies**. Information on :

- Grants
- Awards and competitions
- details on relevant financing institutions
- crowdfunding opportunities.

Association at EU level :

- Participation in regulation definition
- Increase quality of products
- Can help market surveillance



# Promote industrial association

## SMEs benefits :

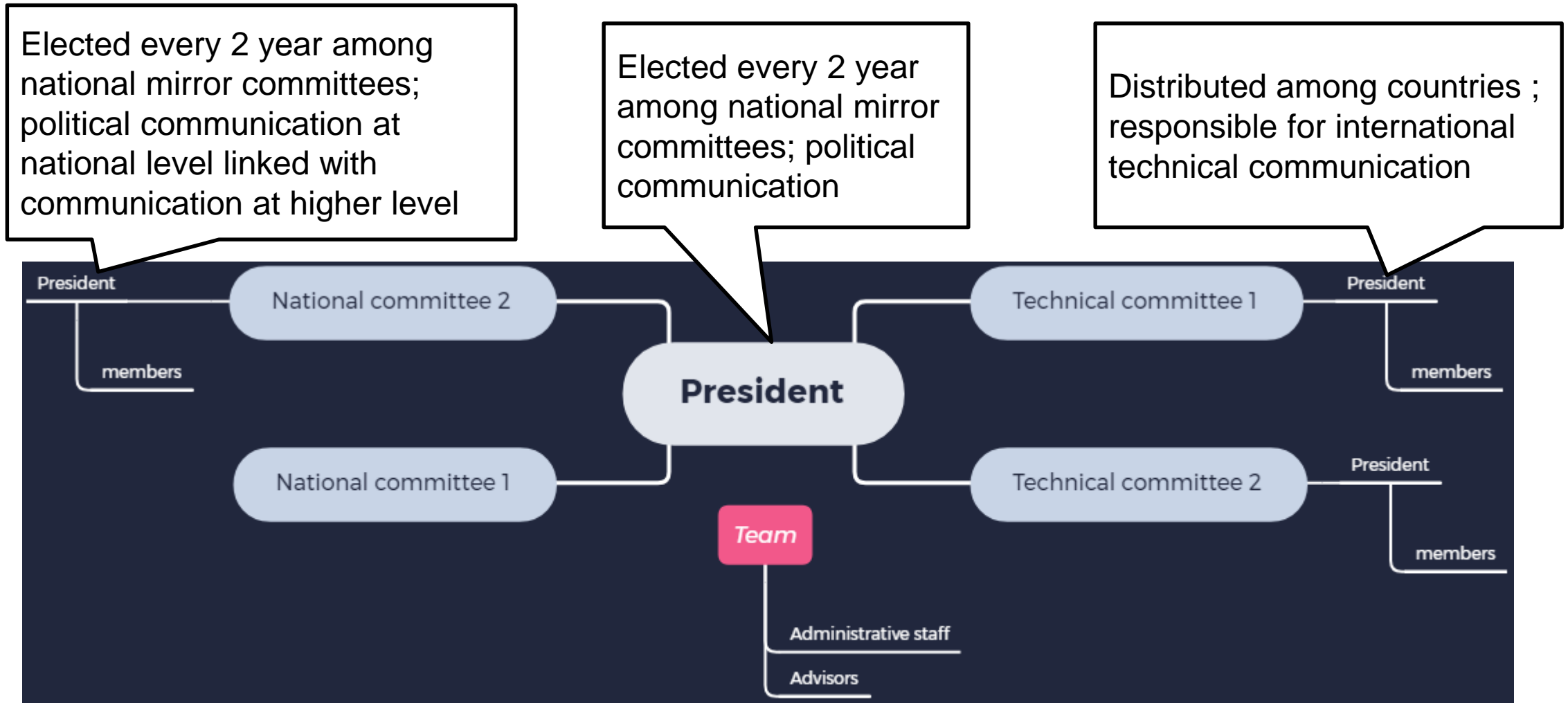
- Protect their interest in the definition of the national or regional policy.
- Follow the tendency, the transition to more efficient products.
- Be visible at international level
- Exploit synergies between members

## Bigger enterprises :

- Impact the regulations (EU regulations ...)
- Not appear as a monopole to policy makers

Trigger public incentives to promote the products/services

# Regional association structure



Funding by every members based on **sales revenue**

# Future steps

Focus on one particular sector (residential, industrial)

Decrease energy consumption of one sector (residential, industrial ...)

Focus on one particular product :

1. Define objectives (increase competitiveness, quality, efficiency ...)
2. Link with international existing associations
3. Check if some members are of the countries of interest
4. Contact them to share objectives and show interest



# Thank you



## Contact

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