



Mitigation Enabling Energy Transition in the MEDiterranean region  
Together We Switch to Clean Energy



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Regional Center for Renewable Energy and Energy Efficiency  
المركز الإقليمي للطاقة المتجددة وكفاءة الطاقة

## meetMED Sub-regional Workshop on

# THE CREATION OF REGIONAL INDUSTRIAL ASSOCIATIONS FOR THE MANUFACTURING OF EE AND RES COMPONENTS

**Wednesday, 13 November 2019 - Cairo, Egypt**

Venue: **Intercontinental Cairo Semiramis** - Corniche El Nil, Qasr Ad Dobarah, Qasr El Nil, Cairo, Egypt.

An event organized by the Regional Centre for Renewable Energy and Energy Efficiency (RCREEE), as part of the activities of the meetMED (Mitigation Enabling Energy Transition in the Mediterranean Region) Project, an EU-funded project jointly developed by the Mediterranean Association of National Agencies for Energy Management (MEDENER) and RCREEE.

## Background

Industries and enterprises working on EE and RES in the Southern and Eastern Mediterranean Countries (SEMCs) are growing but currently not structured. Local markets are quite competitive and currently no policies are implemented to support and promote their development neither their synergies. Since they face competition from outside the region and they look for neighboring markets to be adapted to their specificities, structuring EE and RES enterprises in the SEMCs could facilitate the creation of synergies and partnerships that will promote EE and RES in the region.

Extensive literature review, data collection and stakeholders' consultations have been conducted in order to prepare a concept note for a regional structuration of industries involved in EE and RE throughout the SEMCs. This concept note will outline realistic options in support of the creation of such associations at national or/and regional level enhancing cooperation between different stakeholders. In fact, industrial associations at national or regional level will benefit local EE and RES markets by helping promote EE and RES at local level, by lobbying for the improvement of public policies and for capacity building as well as by facilitating the exchange of experiences among the members and the establishment of partnerships.

In an attempt to shed the light on the evolving importance of industrial associations in developing the RE and EE sectors at national and regional level, this meetMED sub-regional workshop focusing on the Mashreq countries aims at presenting the main results of the studies conducted, at exploring further possible modalities for supporting the industrial associations in the RE and EE fields and at finding shared suitable clustering methods at the presence of different regional stakeholders.

## AGENDA

09:00 – 09:30	<b>Registration of participants</b>
09:30 – 10:00	<p><b>Welcome Address &amp; Opening remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Ahmed BADR / Maged MAHMOUD</b>, RCREEE</li> <li>• <b>Ahmed EL BELTAGUI</b>, EU Delegation</li> <li>• <b>Matteo BARRA</b>, meetMED Project Manager</li> <li>• Representative from the Ministry of Electricity <b>(TBC)</b></li> </ul>
10:00 – 10:15	<p><b>Setting the scene: General Overview on the meetMED Activity and Project</b></p> <ul style="list-style-type: none"> <li>• <b>Maged MAHMOUD</b>, Technical Director, RCREEE</li> <li>• <b>Matteo BARRA</b>, meetMED Project Manager</li> </ul>
10:15 – 10:45 incl. Q&A	<p><b>Creation of Industrial RE &amp; EE Associations in the SEM Region: Analysis and Concept - Mashreq Countries</b></p> <p>Moderator: <b>Maged MAHMOUD</b>, Technical Director, RCREEE</p> <ul style="list-style-type: none"> <li>• <b>Sara IBRAHIM</b>, Senior Sustainable Energy Expert, RCREEE</li> <li>• <b>Mahmoud BOUOUD</b>, Senior Sustainable Energy Specialist, RCREEE</li> </ul>
10:45 – 11:15	<i>Coffee break, including family photo</i>
11:15 – 11:35 incl. Q&A	<p><b>Industrial RE &amp; EE Associations in SEM Region – Maghreb Countries</b></p> <p>Moderator: <b>Sara IBRAHIM</b>, Senior Sustainable Energy Expert, RCREEE</p> <ul style="list-style-type: none"> <li>• <b>Matteo BARRA</b>, meetMED Project Manager</li> </ul>
11:35 – 12:00 incl. Q&A	<p><b>International Experiences on the Creation of Industrial Associations</b></p> <p>Moderator: <b>Matteo BARRA</b>, meetMED Project Manager</p> <ul style="list-style-type: none"> <li>• <b>Bruno LAFITTE</b>, Senior International Expert, U4E</li> </ul>
12:00 - 13:00 incl. Q&A	<p><b>National Case Studies: Experiences on the Creation of Industrial Association (Part I)</b></p> <p>Moderator: <b>Mahmoud BOUOUD</b>, Senior Sustainable Energy Specialist, RCREEE</p> <ul style="list-style-type: none"> <li>• <b>Mohamed Abu SAILIK</b>, Amman Chamber of Industry</li> <li>• <b>Falah DEMIRI</b>, Palestinian Energy And Natural Resources</li> <li>• <b>Youssef GHANTOUSS</b>, President of Lebanese Solar Energy Society</li> </ul>
13:00 – 14:00	<i>Lunch Break</i>

<p><b>14:00 – 14:50</b> incl. Q&amp;A</p>	<p><b>Regional Experiences on the Creation of Industrial Associations</b>  <b>Moderator: Mahmoud BOUOUD</b>, Senior Sustainable Energy Specialist, RCREEE</p> <ul style="list-style-type: none"> <li>• <b>Khalid SALMI</b>, Senior Energy Management Specialist, RCREEE &amp; Shamci Network</li> <li>• <b>Adel BESHARA</b>, Chairman &amp; Managing Director, GREESol</li> </ul>
<p><b>14:50 – 15:20</b></p>	<p><i>Coffee Break</i></p>
<p><b>15:20 – 16:20</b> incl. Q&amp;A</p>	<p><b>National Case Studies: Experiences on the Creation of Industrial Associations (Part II)</b>  <b>Moderator: Maged MAHMOUD</b>, Technical Director, RCREEE</p> <ul style="list-style-type: none"> <li>• <b>Adel KHALIL</b>, Professor at Cairo University</li> <li>• <b>Khaled KHEIRALLAH</b>, Chairman, Solar Energy Development Association</li> <li>• <b>Assem KORAYEM</b>, Benban Solar Developers Association</li> </ul>
<p><b>16:20 – 16:50</b></p>	<p><b>Round table discussions</b>  <b>Moderator: Sara IBRAHIM</b>, Senior Sustainable Energy Expert, RCREEE</p>
<p><b>16:50 – 17:00</b></p>	<p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Maged MAHMOUD</b>, Technical Director, RCREEE</li> <li>• <b>Matteo BARRA</b>, meetMED Project Manager</li> </ul>

For any further information, please do not hesitate to contact:

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