

meetMED II Organizes “Promoting Energy Efficiency in Buildings and Electrical Equipment – Cross View of the Mediterranean” Conference

October 14, 2021- Lyon-France: On the sidelines of the Africa Forum of Pollutec, meetMED II organized “Promoting Energy Efficiency in Buildings and Electrical Equipment – Cross View of the Mediterranean” conference.

Over the one-day event, meetMED II event gathers esteemed experts from Regional Center for EE and RE (RCREEE), National Agency for Energy Conservation of Tunisia (ANME), the French Agency for Ecological Transition (ADEME), Tunisian National Agency for Energy Conservation (ANME) and Lebanese Association for Energy Saving and for Environment (ALMEE). Speakers will mainly address address the opportunities, levers and constraints to promote Energy Efficiency markets in a number of meetMED beneficiary countries.

About Pollutec 2021

The 28th edition of the Pollutec exhibition is held in Lyon (France) on 12-15 October 2021. Pollutec is an environmental and energy solutions exhibition established as the reference event for environmental professionals. It is a platform for environmental and energy solutions for industries, cities and territories, and a springboard for market innovations and international development. It will be the venue for more than 400 conferences and 2,200 exhibitors, an opportunity to stimulate exchanges between stakeholders in France and internationally.

About Mitigation Enabling Energy Transition in the Mediterranean region (meetMED)

meetMED project is an EU-funded project, developed by the Mediterranean Association of the National Agencies for Energy Management (MEDENER) and the Regional Centre for Renewable Energy and Energy Efficiency (RCREEE).

Following the success of its first phase (MEETMED I, from 2018-2020), meetMED project commences its second phase aiming to enhance the energy security of beneficiary countries (namely Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine and Tunisia) while fostering their transition to low carbon economy. Accordingly, meetMED II will be contributing to the creation of more stable, efficient, competitive and climate-resilient socioeconomic contexts in the targeted countries.

MeetMED II activities aim at strengthening the implementation of EE measures and improving countries’ energy mix focusing on building and appliances’ sectors through a multiscale,



multi-partner, and inclusive approach at local and regional levels, thereby fostering regional cooperation.

Through its wide network of experts, meetMED II dedicates special attention to capacity development activities and awareness-raising on clean energy transition in the region. Besides, meetMED II will develop new mechanisms and tools to facilitate access to finance for efficient buildings and performant equipment.

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