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Mitigation Enabling Energy Transition in the MEDiterranean region  
Together We Switch to Clean Energy



# MEETMED WEEK 2023

## Second Edition - Morocco

Together Towards Efficient Buildings and Appliances in the Mediterranean

09-11 MAY 2023

# AGENDA



Regional Center for Renewable Energy and Energy Efficiency  
المركز الإقليمي للطاقة المتجددة وكفاءة الطاقة

Moroccan Agency  
for Energy Efficiency

## 2nd Edition of meetMED Week in Marrakech May 9th-11th, 2023

### Venue: The Radisson Blu Marrakech

With the objective of contributing to energy and climate transition in Southern Neighbourhood, through a multiscale, multiparter, inclusive approach, meetMED II activities aim at developing a more stable, efficient, competitive and climate-resilient socio-economic environment in Southern Mediterranean Countries, by **fostering regional cooperation for energy efficiency measures and implementing demo actions**.

High-level events called the meetMED weeks, will take place once a year for three years in different countries. The main goals are:

- To mobilize and engage national stakeholders, local authorities, private sector operators, civil society, and population, at regional and local level,
- To disseminate good practices in building and appliances' sectors,
- To facilitate the development and replication of energy efficiency measures,
- and to increase public awareness and investments in these sectors.

meetMED week will become a Flagship event for the Mediterranean area as a whole: an ideal place for a **high-level policy dialogue where policymakers and the most relevant stakeholders will convene to exchange experiences and discuss the next steps for the decarbonization of the Region**. Events will focus on:

- First meetMED week (28-31 March 2022): it will be a hybrid event, promoting the commitment of national stakeholders and authorities to the objectives of the meetMED II project.
- Second meetMED week (9-11 May 2023): developing demo actions and policy reviews, recommendations on harmonization and enforcement.
- Third meetMED week (March 2024): delivering final reports and outputs of the project.

During the meetMED week the **ad-hoc task forces** focused on financial instruments, on energy efficiency policies and measures for buildings and appliances, and on the monitoring of energy efficiency indicators will have their own dedicated sessions. These task forces will be engaged over the whole project period, providing the means for an increased dialogue, dissemination of the results, and spread of good practices among countries.

## Agenda of meetMED WEEK Marrakech, May 9<sup>th</sup>-12<sup>th</sup>, 2023

### Together Towards Efficient Buildings and Appliances in the Mediterranean

Venue: Radisson Blu Hôtel Marrakech (Av. Prince Moulay Rachid, Marrakech 40000, Maroc)

### First Day – May 09<sup>th</sup>

09:00 - 09:45	<b>Welcoming Coffee &amp; Registration</b>
09:45 - 10:00	<p><b>Opening Remarks with Ministries</b></p> <p>Moderated discussion by Saïd Mouline, CEO of AMEE</p> <ul style="list-style-type: none"> <li>Message from H.E Leïla Benali, Minister of Energy Transition and Sustainable Development</li> </ul>
10:00 – 11:15	<p><b>High-level session:</b></p> <p><b>Energy and Climate Transition in the Mediterranean Region</b></p> <p>Moderated discussion by Ms Manal Bernoussi</p> <ul style="list-style-type: none"> <li>Jauad El Kharraz, Executive Director of RCREEE</li> <li>Giorgio Graditi, President of MEDENER, General Director of ENEA (online)</li> <li>Dr Ahmed Mohina, First undersecretary, Egyptian Ministry of Electricity and Renewable Energy</li> <li>Mohamed Bernanou, Member of the Board, ANRE</li> <li>Touano Kiri, Deputy Director of IFDD (Institut de la Francophonie pour le développement durable)</li> <li>Dr Samir Rachidi, Acting General Manager of IRESEN</li> <li>Mohamed Elhusseiny, Energy Expert, Union for the Mediterranean Secretariat</li> </ul>
11:15 – 11 :30	<b>Coffee Break</b>
11:30 – 11:45	<ul style="list-style-type: none"> <li><b>Keynote speech</b>, Cristina Casella, EC, DG NEAR</li> </ul>
11:45 - 12:00	<p><b>meetMED project presentation</b></p> <p>Agathe Lacombe, meetMED II Project Manager at ADEME</p>

<p><b>12:00 - 13:00</b></p>	<p><b>High Level session: Energy and Climate Transition of buildings &amp; appliances sectors</b> Moderated discussion by Ms Manal Bernoussi</p> <p>Ongoing synergies and best practices for adapting buildings to climate change, with a focus on heat waves and how EE combined with RE measures can increase thermal comfort, reducing energy needs and adapting to climate change.</p> <ul style="list-style-type: none"> <li>● Saïd Mouline, CEO of AMEE</li> <li>● Nelson Lage, BoD of ADENE</li> <li>● Ehab Ismail Ameen, Deputy Chairman of NREA</li> <li>● Philippe Masset, Europe &amp; International Director of ADEME</li> <li>● Riadh Bhar, Associate Director at Guidehouse (BUILD_ME project)</li> <li>● Markos Damasiotis, Head of Development Programs, CRES (TBC)</li> <li>● Bourama Kanadjigui, Head of RE and EE Division, WAEMU Commission</li> </ul>
<p><b>13:00– 14:30</b></p>	<p><b>Lunch time &amp; VIP Lunch</b></p>
<p><b>14:30 - 15:30</b></p>	<p><b><u>Role of local authorities to foster Energy Efficiency</u></b></p> <ul style="list-style-type: none"> <li>● <b>Introduction –Role of local authorities in the energy transition of the Building sector (5 min):</b> Alicia TSITSIKALIS, WP3 leader, Project Officer at ADEME</li> <li>● <b>Part I. Feedbacks on implementing EE measures at local level – opportunity and challenges</b> <ul style="list-style-type: none"> <li>- Aali Laghdiri, Vice-President of Tata Municipality</li> <li>- Carlos Raposo, Lisbon Municipality (online)</li> <li>- Dr.Abbas Almaharmeh, Mayor of Sahab Municipality Sahab Municipality (online)</li> <li>- Bernard Massabo, Project Coordinator, SEACAP 4 SDGs</li> </ul> </li> <li>● <b>Part II. How to bring more local authorities to implement EE measures?</b> <ul style="list-style-type: none"> <li>- Insights from Clima-Med, Dr Naguib Amin, Team Leader</li> <li>- Insights from a national agency (AMEE)</li> <li>- Peer-to-peer cooperation through City Twinning Agreements, Luis Silva, ADENE</li> </ul> </li> <li>● <b>Conclusions and recommendations</b></li> </ul>
<p><b>15:30 - 16:30</b></p>	<p><b><u>Regional workshop on Energy Efficiency Financing Mechanisms</u></b></p> <ul style="list-style-type: none"> <li>● Opening remarks, Jauad El Kharraz, Executive Director, RCREEE</li> <li>● <b>Insights from IFDD</b>, Tounao Kiri, Deputy Director</li> <li>● <b>How to facilitate finance in NDC from NDC partnership experience</b> - Nathan Mesnildrey, Country Engagement Specialist</li> <li>● <b>The role of the banking sector in green financing – Banque Centrale Populaire experience</b> – Jalil Sebti, CEO, Banque Centrale Populaire</li> <li>● <b>Energy Efficiency financing business models in Lebanon</b> – Rayan Mourtada, Energy Consultant, ALMEE</li> <li>● <b>The role of the banking sector in mobilizing finance</b> – Mamoun Tahri Joute,</li> </ul>

	<p>Head of Business Intelligence and Sustainable Finance, Bank of Africa</p> <ul style="list-style-type: none"> <li>● <b>Guidebook on financing capabilities, Publication pre-launching</b> – Eman Adel, Sustainable Expert, RCREEE</li> <li>● <b>Closing Remarks</b> – Jauad El Kharraz, Executive Director, RCREEE</li> </ul>
16:30-17:30	<p><b><u>Medadapt Ceremony Awards</u></b></p> <ul style="list-style-type: none"> <li>● Keynote Speech, Karim Selouane, Head of Resallience, Member of the GlobalABC</li> <li>●</li> <li>● Mediterranean Climate Change Adaptation Awards: Nominee projects presentation (3 projects) and roundtable on adaptation of the building sector and replicability of actions (<a href="https://www.medadapt-awards.com/en/home/">https://www.medadapt-awards.com/en/home/</a>)</li> <li>● Award of the winner By Saïd MOULINE, CEO of AMEE, Philippe MASSET, European and International Director of ADEME and Jauad EL KHARRAZ, Executive Director of RCREEE</li> </ul>
17:30-18:00	<p><b>Closing cocktail</b></p>

## Second Day – May 10<sup>th</sup>

09:00-09:30	<p><b>Welcoming Coffee &amp; Registration</b></p>
09:30 - 12:30	<p><b>MED SEI Forum - Moderator: Edoardo Pandolfi (ENEA)</b></p> <p>Good practices and innovative funding mechanisms addressed to both buildings and appliances will be presented. The goal is to facilitate the discussion among relevant stakeholders to identify barriers and single out the enabling conditions and necessary changes in the national legal frameworks to develop a conducive business environment.</p> <p><b>Opening remarks (15min):</b></p> <ul style="list-style-type: none"> <li>● WP5 &amp; A.5.1.2 leaders: Maged Mahmoud (RCREEE), Roberta Boniotti (MEDENER), Edoardo Pandolfi (ENEA)</li> <li>● Cristina Casella, European Commission</li> </ul> <p><b>Regional Perspectives (45min):</b></p> <ul style="list-style-type: none"> <li>● Manuel Cocco, GIZ (<i>Financial mechanisms for energy efficiency</i>)</li> <li>● Moustafa Hasaneen, RCREEE (<i>Egyptian SEI network, the first in the region</i>)</li> <li>● Guillaume Monceaux AFD (<i>PEEB MED programme</i>)</li> <li>● Jalel Chabchoub, African Bank of Development</li> </ul> <p><b>National Perspectives - Roundtable (45min):</b></p> <ul style="list-style-type: none"> <li>● Morocco, Said Mouline, Director of AMEE</li> <li>● Egypt, Ahmed Mohina - First undersecretary Egyptian Ministry of Electricity and Renewable Energy</li> </ul>

	<ul style="list-style-type: none"> <li>Jordan, Dr Rasmi Hamzeh, CEO of JREEEF</li> </ul> <p><b>Concluding remarks (15min):</b> Roberta Boniotti (MEDENER) and Maged Mahmoud (RCREEE)</p>
<b>13:00 - 14:00</b>	<b>Lunch time</b>
<b>14:00 - 17:00</b>	<p><b>Training on Monitoring Energy Efficiency</b></p> <p>MeetMED II is implementing a common Regional Energy Observatory Database (MED'ObservEEER) on energy efficiency indicators, including data on buildings and appliances, to follow up NEEAPs and national strategies' implementation.</p> <ul style="list-style-type: none"> <li>A presentation of the implementation status of the activity A2.4 (database coverage, workshops on "Modelling practices" and on "NEEAPs" (30min).</li> <li>A training session dedicated to experts who are filling-up the data collection for EE indicators calculation. (2h15).</li> <li>Discussion on the recommendations</li> </ul>
<b>14:00 - 15:30</b>	<b>Advisory Board meeting</b>
<b>15:00 - 17:00</b>	<p><b>Side-meeting on Training on EE in building - Brainstorming session</b></p> <p>Catalogue of existing trainings (AMEE) and discussion on needs</p> <p><b>MOOC on Sustainable Buildings in the Mediterranean (A321-A323)</b></p> <p>Format: Brainstorming meeting with countries focal points and a MOOC (Massive Open Online Course) expert/coordinator.</p>

### Third Day – May 11<sup>th</sup>

<b>09:00-09:30</b>	<b>Welcoming Coffee &amp; Registration</b>
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<p><b>09:30 - 10:20</b></p>	<p><b>The Concerted Action on Buildings from meetMED project perspective</b></p> <p><b>Introductory Roundtable</b></p> <ul style="list-style-type: none"> <li>• Agathe Lacombe, meetMED Project Manager, ADEME</li> <li>• Alessandro Fiorini, WP2 Leader, ENEA</li> <li>• João Cleto, Activity A2.2 Leader, ADENE</li> </ul> <p><b>A2.2 Concerted Actions on Buildings – Key developments and session work plan</b> João Cleto, Activity A2.2 Leader, ADENE</p>
<p><b>10:20 - 13:00</b></p>	<p><b>Format: Technical Working Group (TWG):</b> workshop, results wrap-up, recommendations.</p> <p><b>Hands-on!</b> After short pitches from REN experts in some of the priority topics identified, participants will work together, aggregated according to their common interests and working groups. The sessions will be dynamic with live polls and giant templates so that each country/group starts the work of the policy guideline templates of their own country and fine tune key messages according to the event’s conclusions.</p> <p><b>WG1 - Energy Efficiency Building Codes</b></p> <ul style="list-style-type: none"> <li>• <b>Session 1 - Cooling buildings and the planet</b> Insights from the COOL_UP project, Nesen Surmeli Anac (Guidehouse)</li> <li>• <b>Session 2 - Improving and implementing building codes – tips for newcomers</b></li> </ul> <p><b>WG 3 - Labelling and Training</b></p> <ul style="list-style-type: none"> <li>• <b>Session 3 - EPC and EPB standards: Common standards, better certification</b></li> <li>• <b>Session 4 - EPC and EPB standards: Links to policy implementation</b></li> </ul> <p><b>WG 4 - Financing</b></p> <ul style="list-style-type: none"> <li>• <b>Session 5 - Financing schemes for energy efficiency and links to building codes, standards and labelling</b> PRE 5000 a financing tool for energy efficiency in buildings, Eva Martínez Caraballo (IDAE)</li> </ul> <p>Finalise and update A2.2 main messages and takeaways</p>
<p><b>13:00 - 14:30</b></p>	<p><b>Lunch time</b></p>
<p><b>14:30 - 17:30</b></p>	<p><b>Technical Working Group: Concerted Action on Appliances (invited Experts only)</b></p> <p>meetMED experts from target countries will convene to share their perspectives on promoting energy-efficient appliances in the Southern Neighbourhood, with the ultimate goal of facilitating the green energy transition in their respective nations through the formation of technical working groups. Before this discussion, the workshop will present an overview of</p>

Activity A2.3's progress, next steps, and expected outcomes.

**Format:** Keynote presentations, Workshop, Results wrap-up, and Recommendations.

- Introductory session: Alessandro Fiorini (ENEA), WP2 Leader
- Presentations on the A2.3 and conducted work-outcomes: Khuzama Wardeh (RCREEE), Ahmed Khalil (RCREEE), A2.3 Activity Leaders

**Session 1: Regional approach and success stories**

- Keynote presentation, Roberta Boniotti, MEDENER

**Session 2: Egypt: Appliances Landscape in Egypt: Identifying Significant Policy Gaps**

- Keynote presentation, Ehab Ismail, NREA

**Technical Working Groups: Roundtable discussions:**

- **Financing of efficient appliances – Roundtable (20 min)**

*Moderated discussions by: Mohamed Abdelhameed, RCREEE*

Rasmi Hamzah, JREEEF, Jordan (TBC)

Hakima El Madradi, AMEE

Julien Potron, Expert and Romaric Segla, Program Officer at IFDD (Institut de la Francophonie pour le Développement Durable)

- **MEPS, Labelling, and Testing & Marker surveillance (20 min)**

*Moderated discussions by: Khuzama Wardeh, RCREEE*

RSS, Jordan, Mohammad Mosleh

ALMEE, Lebanon, Tony Matar (Online)

APRUE

Mohamed Sherwali (RCREEE)

- **Scrapping campaigns & public awareness – Roundtable (20min)**

*Moderated discussions by: Ahmed Abdelrasoul, RCREEE*

AMEE, Amine Ahmarras

RSS, Jordan, Mohammad Mosleh

Mona Ragy, NREA

ANME (TBD)

**Takeaway Messages & Closing**

## Fourth Day – Friday, May 12<sup>th</sup>

09:00-09:30	Welcoming Coffee & Registration
09:30 - 12:30	Site visit – Ben Guerir Green Energy Park ( <a href="https://www.greenenergypark.ma/">https://www.greenenergypark.ma/</a> )