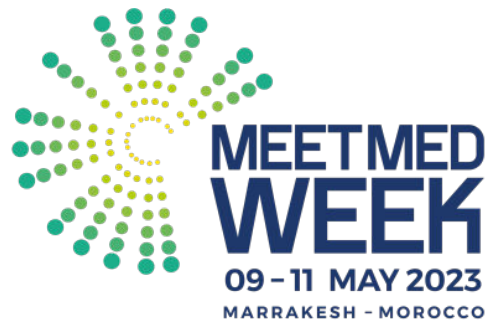




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Regional Center for Renewable Energy and Energy Efficiency  
المركز الإقليمي للطاقة المتجددة وكفاءة الطاقة



Mitigation Enabling Energy Transition in the MEDiterranean region

# Technical Working Group: Concerted Action on Appliances

## KeyNote Speakers - Bio and photos

11 May 2023  
Marrakech

**Name: Alessandro FIORINI**

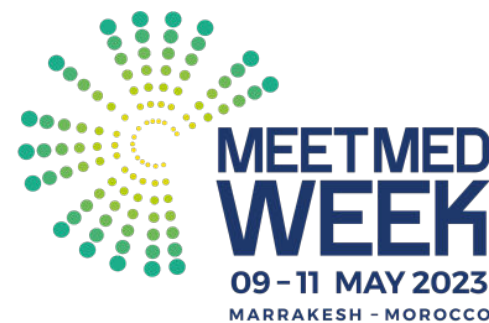
**Title: Researcher, Italian National Agency for New Technologies, Energy and Sustainable Economic Development (ENEA)**

**Bio:**

Researcher in the Laboratory for Monitoring Energy Efficiency Policies and Measures at ENEA Energy Efficiency Department. Ph.D. in Economics at Sapienza University of Rome, post-graduate studies in economics and statistics at the University of Rome Tor Vergata and Université Catholique de Louvain in Belgium. Prior to ENEA, he held positions at the Joint Research Centre of the European Commission (Directorate for Energy, Transport and Climate), in the Italian National Agency for Investment Attraction and Business Development and in the Institute for Competitiveness in Rome. In over ten years of experience, he has carried out research studies aimed at delivering policy monitoring and evaluation works; developing evidence-base recommendations for policy support; drafting scientific and technical publications. His research interests lie in the field of socio-economic impact of sustainable transition; green finance; methods for policy impact evaluation and industrial innovation and competitiveness.

He has lengthy experience in data analysis, production and use of statistics, layout methodological guidelines for data collection, validation and processing, and econometric modelling for addressing socioeconomic issues.

He is currently representing ENEA in the EEFIG (Energy Efficiency Financial Institutions Group) working groups on energy efficiency investment data collection and Energy Efficiency 1st Principle implementation.



**Name: Rasmi A. HAMZEH**

**Title: Executive Director of Jordan Renewable Energy & Energy Efficiency Fund (JREEEF)**

**Bio:**

- Has 25 years of professional experience as a business development consultant of different sector, being CEO for different institutions. In the past 8 years he has transformed JREEEF from being a component of the REEE Law to becoming a real operating efficient national governmental organization. He designed JREEEF's strategy and plans. He also coordinated efforts with the international Donors & organization/NGOs to help Jordan face global climate change challenges and help promote low-carbon economic activities and sustainable energy. He led fund raising efforts from donors securing over USD 100M in 7 years from different international donors and led efforts to implement national awareness campaigns related to renewable energy and energy efficiency. Rasmi has advocated for renewable energy laws and regulations and all levels including the Cabinet, Parliament, the private sector, business associations, local NGOs and people of Jordan, as well, playing active role in promoting Climate change challenges through active participation COPs and different media tools.
- Green Energy Financing/ Banking Certification; Germany/ RENAC.
- EFQM certified Assessor; Awards Assessor at; King Abdullah II Center for Excellence Award, Abu Dhabi Award for Excellence in Government Performance & at Dubai Government Excellence Program.



**Name: Julien POTRON**

**Title: Expert, Institut of la Francophonie for sustainable development (IFDD)**

**Bio:**

Julien POTRON est un manager multilingue avec une vaste expérience internationale (Afrique, Asie, Europe) et des capacités analytiques dans des industries compétitives de pointes.

Ces dernières années, il a développé des solutions solaires domestiques hors réseau, qui ont illuminé la vie de plus de 300 000 personnes à ce jour. Il a notamment installé des centaines de pompes à eau solaires et de moulins à céréales solaires connectés, ainsi que des centres de services hors réseau.

Spécialisé en développement de produits et développement industriel, il a une grande expérience dans l'ingénierie de laboratoires de test de performance énergétique d'équipements électroménagers, en termes de d'étude technique, exécution, exploitation et formation.

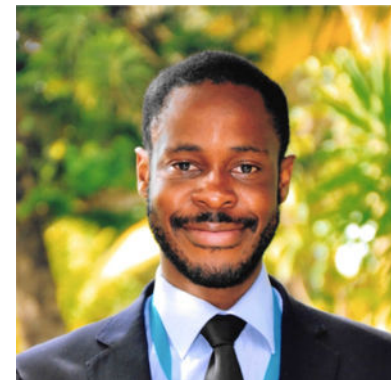
Pour ses réalisations, il a été reçu notamment les prix suivants : Prix EDF Pulse Africa Sénégal 2019, Prix Seedstars Africa 2019, Prix UNPD Energy Access Innovation 2018, Prix de la Start-up de la Banque Ouest-Africaine de Développement 2018.



**Name: Romaric SEGLA**

**Title: Program Specialist, Institut of la Francophonie for sustainable development (IFDD)**

**Bio:** Romaric Segla is an industrial engineer specialized in renewable energy and energy efficiency. Since 2013, he has worked on solar and wind projects in Europe, Asia, North America and Africa. He also contributed to the implementation of an energy information system and two energy efficiency policies for buildings and household appliances. He is currently a Program Specialist at the Institut of la Francophonie for sustainable development (IFDD).



(FR) Romaric Segla est un ingénieur en génie industriel spécialisé dans les énergies renouvelables et l'efficacité énergétique. Depuis 2013, il a travaillé sur des projets solaires et éoliens en Europe, en Asie, en Amérique du Nord et en Afrique. Il a également contribué à la mise en place d'un système d'information énergétique et de deux politiques d'efficacité énergétique pour les bâtiments et les appareils électroménagers. Il est actuellement Spécialiste de programme à l'Institut de la Francophonie pour le développement durable (IFDD).



**Name: Amine AHMARRAS**

**Title: Training Service Manager, Moroccan Agency for Energy Efficiency (AMEE)**

**Bio:**

Engineer in in Energy Systems and Industrial Processes, Managed several energy audits programs and technical projects especially in the energy efficiency in industry field, after then I am occupying the position of training service manager within AMEE. I have followed several training courses and received several certifications:

- MEPS training : AIE
- CMVP Certification: AEE
- CEM Certification: AEE
- ISO 50001 Certification: UNIDO
- TAQAPRO Certification: AMEE



**Name: Mohamed ABDELHAMEED Title: Training Service**

**Title: Senior Climate Finance Expert**

**Bio:**

Dr Mohamed Abdelhameed is a senior climate finance expert with broad experience in impact investing, development finance, green banking, and sustainable development. He is presently the managing director of DFA, a development finance-focused consulting company that provides advisory support to international finance institutions and multilaterals towards climate finance, de-risking financing schemes, and the management and implementation of green credit lines.

