



WP4: Promote Efficient Appliances & Develop the Market

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Madrid, November 2023



Funded by the
European Union



RCREEE 

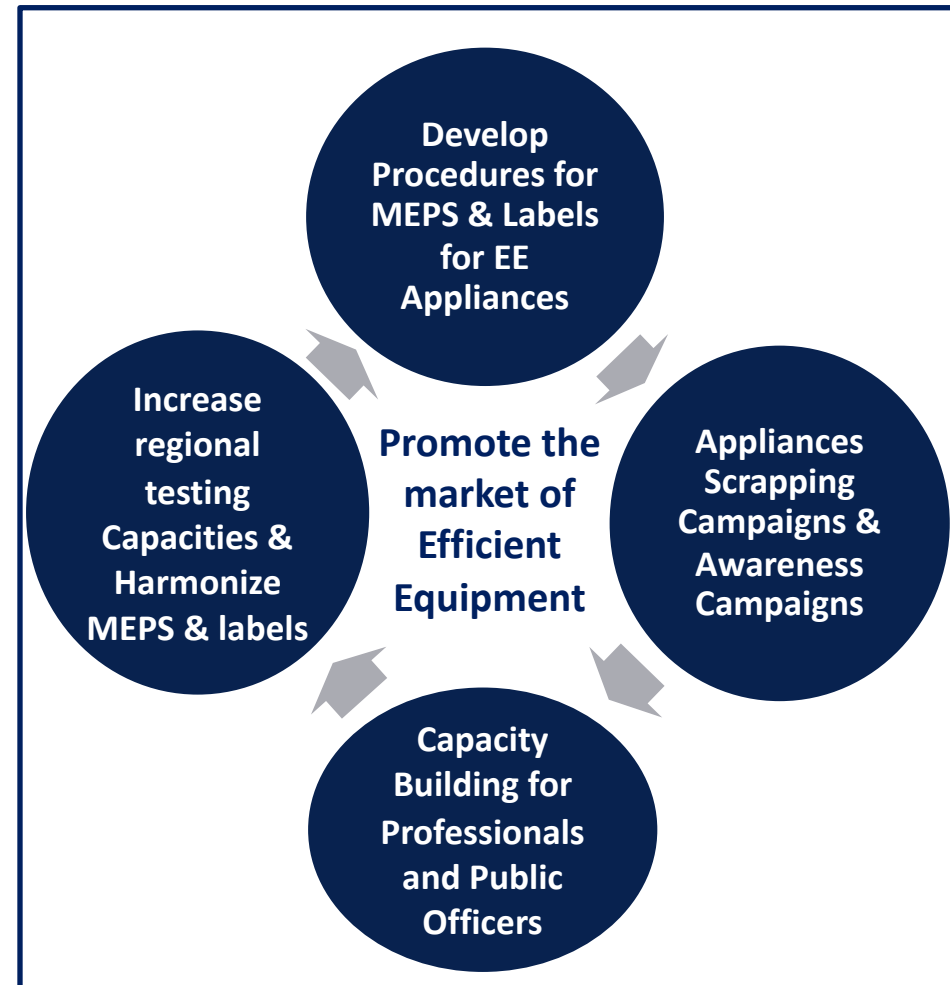
Regional Center for Renewable Energy and Energy Efficiency
المركز الإقليمي للطاقة المتجددة وكفاءة الطاقة

1. WP4 in few words :

Promote Efficient Appliances & Develop the Market

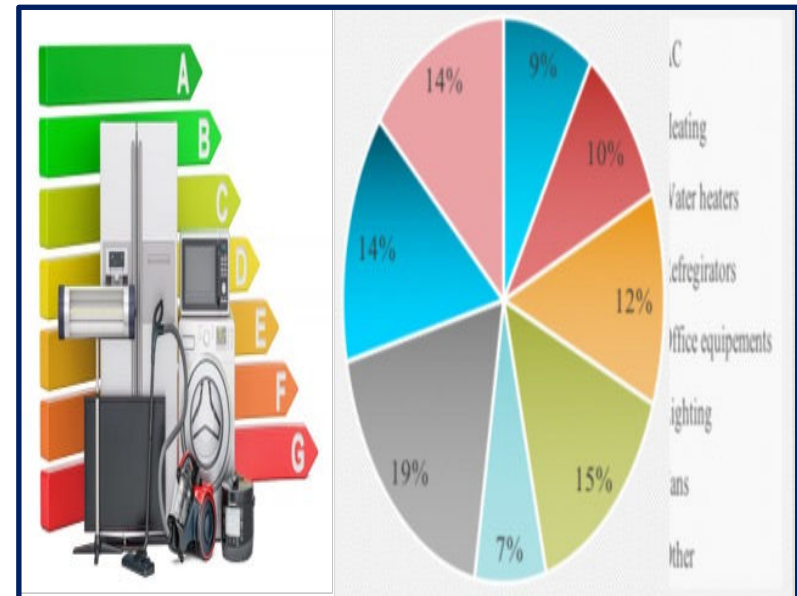
WP4 Objectives

- WP4 focuses on **promoting the use of energy efficient appliances in the SEM Countries** in order to help in the **global energy security** & contributes to **economical growth**.
- **The time plan** for implementation of WP4 is Jan 2021 → December 2024 the project's life time (~ 4 yrs).
- The **main design concept** was to focus on **Practical on-ground Implementation** and that is why WP4 consists of 2 main Pillars:
 - 1) **Demo Actions & Projects.**
 - 2) **Capacity Development Activities**



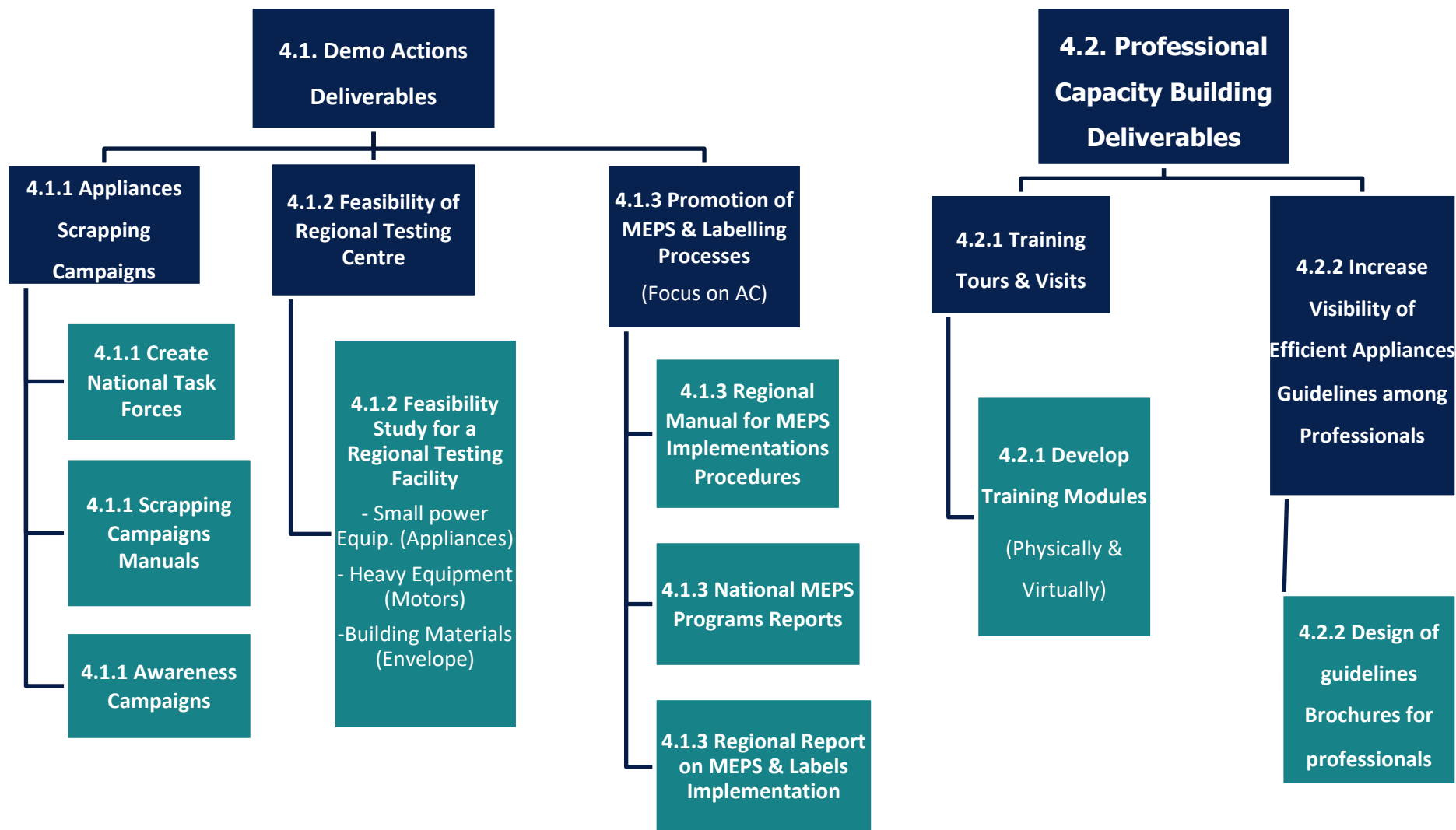
2. Key Findings from MeetMED-I

- Electricity consumption trends as per the findings from the MeetMED-I project showed that **Residential sector consumes ~42%** of the total end electricity use in the SEMCs.
- **Appliances contribute to 70% ~ 80%** of the total residential consumption in the region.
- Moreover, there is still variance in the **maturity of implementation of Appliances regulations, standards and best practices** within different countries in the region.
- Key identified challenges to the promotion of efficient appliances include:
 - **Need for supporting policies;**
 - **Implementation of MVE;**
 - **Cost of Efficient appliances;**
 - **Public Awareness;** and



MeetMED-I Takeaways

3. WP4 Deliverables & Expected Outputs





THANK YOU

Contact us!



Mitigation Enabling Energy Transition in the MEDiterranean region
Together We Switch to Clean Energy - Phase II

For any inquiries or comments,
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 meetMED Project

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