Tunisia-National Roundtable within the Mediterranean Sustainable Energy Investment Forums

February 29th, 2024 - Dar Marsa Hotel-Tunis

09:30 16:30

Concept Note
Introduction:
Due to the growing commitment to make the energy sector more sustainable and efficient, several initiatives have been developed in the meetMED target countries to promote the energy transition through regional cooperation. Despite the improvement in energy efficiency levels in the building and appliance sectors thanks to the implementation of the new policies and measures, bottlenecks are still present, and several actions need to be carried out to overcome them. Identify and address these bottlenecks was one of the objectives of meetMEDI (2018-2020), which pointed out recommended actions to be implemented, such as:

- have an adequate legal and regulatory framework, for energy efficiency measures and for green building standard;
- implement energy prices reforms, financial incentives;
- develop effective mechanisms for measuring, controlling and monitoring the policy measures
- support and finance EE and RE projects for the key actors;
- exchange good practices for financing energy efficiency and renewable energy projects;
- raise awareness and building the capacity needed to disseminate good solutions at the regional level;
- .....  

Starting from these recommendations, the second phase of meetMED (2021-2024) aims at strengthening the implementation of energy efficiency measures and improving countries’ energy mix focusing on building and appliances’ sectors through, multi-actor and inclusive approach at local and regional levels.

Using the successful experience of Sustainable Energy Investment Forums in Europe as reference, meetMED aims at establishing a series of national roundtables (titled MED SEI Forums: Access to Finance National Roundtables) bringing together banks, financial partners, public authorities and all stakeholders involved in delivering investments in sustainable energy in order to:

- Facilitate the dialogue between all relevant public and private stakeholders
- Discuss relevant financial tools, measures, initiatives in the reference country.
- Improve the visibility of existing public funds.
- Discuss how to enhance the access to finance for energy efficiency projects and overcome current barriers.
- Present good practices and innovative funding mechanisms addressed to both buildings and appliances. Discuss ways to replicate and scale up them.
- Identify projects that could be funded thanks to the project technical assistance.
- Establish a permanent and high-level national platform of discussion and exchange of information, experiences, and good practices.

MeetMED has already organized 3 regional MED SEI forums during the meetMED weeks and COP27 and 4 national MED SEI forum in Egypt, Jordan, Morocco and Algeria.

Each national roundtable is mainly focused on national needs/challenges. The topics to be discussed are decided based on the stakeholder needs/request. The roundtable is a forum to facilitate and enhance on the dialogue among the different participants, promote brainstorming and the identification of solutions.
The main stakeholders involved should be:

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<tr>
<th>National level</th>
<th>Regional level</th>
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<tbody>
<tr>
<td>- Ministries of Finance</td>
<td>- EU and Mediterranean institutions, platforms and initiatives</td>
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<td>- Ministries of Commerce and Investment</td>
<td>- Energy Department of the League of Arab States</td>
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<td>- Energy agencies</td>
<td>- Union of Arab Banks</td>
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<td>- Trade and Industrial Chambers</td>
<td>- International Financial Institutions</td>
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<td>- Industrial &amp; commercial association</td>
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<tr>
<td>- National Financial Institutions</td>
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<td>- Retail banks</td>
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<td>- ESCOs</td>
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<td>- Utilities</td>
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<td>- Construction sector</td>
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<td>- Consumers organisations</td>
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<td>- .....</td>
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The country hosting the national roundtable is in charge of its organisation. MeetMED experts will provide support along the process.

A series of preparatory activities need to be carried out:

1. Select the event that will host the MED SEI Forums: Access to Finance National Roundtables. If there is no planned event suitable to this scope, an hoc event can be organized.
2. Establish a network of experts within each country that will be part of the roundtable.
3. Carry out communication and networking activities with stakeholders for discussing their expectations and proposed input for the national roundtable.
Tunisia-National Roundtable within the Mediterranean Sustainable Energy Investment Forums (MED-SEI Forums)
"Financing Energy Efficiency in Building and Appliances"
February 29th, 2024
09.30-16.30

**AGENDA**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>08:30–09:00</td>
<td>Registration</td>
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<tr>
<td>09.00–09.30</td>
<td>OPENING SPEECHES&lt;br&gt;Moderator (ANME-FT) - 5min/speaker-&lt;br&gt;Welocoming adress-&lt;br&gt;- Mr. Fethi Hanchi – General Director, ANME-&lt;br&gt;- Mr. Jauad ElKharraz – Executive Director, RCREEE-&lt;br&gt;- Mrs. Roberta Boniotti – Secretary General, MEDENER-&lt;br&gt;- Mr. Cyril Dewaleyne, DG NEAR - the EU Commission</td>
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<td>10.30–11.10</td>
<td>SETTING THE SCENE: Concept of Sustainable Energy Investment Forums&lt;br&gt;Moderator (ANME-HA) - 5min/speaker-&lt;br&gt;- Mr. Maged Mahmoud - Technical Director, RCREEE: meetMED II - Access to Finance-&lt;br&gt;- Mr. Edoardo Pandolfi –, ENEA: TheMEDSEIForumss</td>
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<td>COFFEE BREAK</td>
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<td>Session 1: International and Regional levels: Access to green finance&lt;br&gt;Moderator (ANME-HA) - 5min/speaker-&lt;br&gt;- International context of investments in sustainable energies.&lt;br&gt;- Mediterranean context of investments in sustainable energies.&lt;br&gt;- M. Chokri Mezguennie, Tunisian Focal Point of CGF, Ministry of Environment&lt;br&gt;- Mme Marina Manchetti, EU, Delegation in Tunisia,&lt;br&gt;- Mr. Guillaume MONCEAUX - Agence Francaise de Développement&lt;br&gt;- Mr. Ali Awdeh-Union of Arab Banks (tbc)&lt;br&gt;- Mrs. Hanen LTIFI - USAID-USA,&lt;br&gt;- Mr Jalel Chabchoub, DAfB, (tbc)</td>
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### Session 2: National level: Energy Transition Financing

**Investing in the energy efficiency of buildings and equipment in Tunisia: Case Study and Success Stories**

*Moderator (RCREEE) -7min/speaker-

Panel discussions on strategies, Tunisian experience in financing energy efficiency projects and approach adopted (the regulatory framework, financial mechanism, government incentives, the implementation). The panel will also discuss strategies to stimulate investments, particularly in the building sector and household appliances.

- **Mr. Abdelkader BACCOUCHE** – Tunisian experience strategy: how to finance energy efficiency in buildings and appliances (Tunisian Energy transition fund)

**Best practices/Tunisian success stories:**

- PROSOL-ELEC program, *Mr. Nafaa BACCARI, ANME,
- ACTE Program/Local Authority, *Abdelhamid Gannouni, ANME*
- Case study: Municipality of Bizerte,
- **Representative from the Ministry of Finance**
- **Representative from Ministry of Equipment,**
- **Representative from Ministry of Economy and Planning.**
- **Mrs. Afef JAAFAR** – ANME (Climate finance – understand mechanism from donors)

**NDC + Mitigation action plan and investment action plan in Tunisia**

### NETWORKING LUNCH

### Session 3: The role of Ifs sector in green finance: Focus on buildings and appliances

*Moderator (MEDENER) -5min/speaker-

- Climate change: a source of risks for banks!,
- What are the short and long-term investment strategies that can support the transition to a low-carbon economy?
- Analysis of financial challenges hindering energy efficiency.
- Presentation of existing financing mechanisms and opportunities for financial innovation.
- Presentation of concrete cases of successful energy efficiency projects.
- Testimonials/case study from companies and institutions that have benefited from funding for energy efficiency initiatives.

*Moderateur : tbd*

- Association des banques CBF (Attijari Bank, STB, UBCI, Amen Bank,…etc)
- Caisse des Dépôts et Consignations -CDC- (tbc)
- Case study Ifs (UBCI + Menzel Temime VTL project testimony)

### Debate and KEY MESSAGES AND CONCLUDING REMARKS

*Moderator (MEDENER/ANME)*

16.00- 16.30

**Closing messages**

- **Mr Fethi Hanchi, GD ANME**
The round table will allow a Mediterranean exchange around the following subjects:

• The European/Mediterranean strategy to achieve a carbon neutral park by 2050;

• The regulatory framework and support systems in force for efficient energy renovation in the Mediterranean;

• The potential for improving energy efficiency in the different segments of the real estate stock (collective, suburban and heritage housing);

• The actors and best practices of renovation in the Mediterranean.