





# Tunisia-National Roundtable within the Mediterranean Sustainable Energy Investment Forums

February 29<sup>th</sup>, 2024 - Dar Marsa Hotel-Tunis 09:30 16:30

Concept Note

MED-SEIFinancing Energy EfficiencyForumsin Buildings and Appliances







### **Introduction:**

Due to the growing commitment to make the energy sector more sustainable and efficient, several initiatives have been developed in the meetMED target countries to promote the energy transition through regional cooperation. Despite the improvement in energy efficiency levels in the building and appliance sectors thanks to the implementation of the new policies and measures, bottlenecks are still present, and several actions need to be carried out to overcome them. Identify and address these bottlenecks was one of the objectives of meetMEDI (2018-2020), which pointed out recommended actions to be implemented, such as:

- have an adequate legal and regulatory framework, for energy efficiency measures and for green building standard;
- implement energy prices reforms, financial incentives;
- develop effective mechanisms for measuring, controlling and monitoring the policy measures
- support and finance EE and RE projects for the key actors;
- exchange good practices for financing energy efficiency and renewable energyprojects;
- raise awareness and building the capacity needed to disseminate good solutions at the regional level;
- .....

Starting from these recommendations, the **second phase of meetMED (2021-2024)** aims at strengthening the implementation of energy efficiency measures and improving countries' energy mix focusing on building and appliances' sectors through, multi-actor and inclusive approach at local and regional levels.

Using the successful experience of Sustainable Energy Investment Forums in Europe as reference, meetMED aims at establishing a series of **national roundtables**(titled**MED SEI Forums: Access to Finance National Roundtables**)bringing togetherbanks, financial partners, public authorities and all stakeholders involved in delivering investments in sustainable energy in order to:

- ✓ Facilitate the dialogue between all relevant public and private stakeholders
- ✓ Discuss relevant **financial tools**, **measures**, **initiatives** in the reference country.
- ✓ Improve the **visibility** of existing public funds.
- ✓ discuss how to enhance the access to finance for energy efficiency projects and overcome current barriers.
- ✓ Present good practices and innovative funding mechanisms addressed to both buildings and appliances. Discuss ways to replicate and scale up them.
- ✓ **Identify projects** that could be funded thanks to the project technical assistance.
- Establish a permanent and high-level national platform of discussion and exchange of information, experiences, and good practices.

MeetMED has already organized 3 regional MED SEI forums during the meetMED weeks and COP27 and 4 national MED SEI forum in Egypt, Jordan, Morocco and Algeria.

Each national roundtable is mainly focused on national needs/challenges. The topics to be discussed are decided based on the stakeholder needs /request. The roundtable is a forum to facilitate and enhance on the dialogue among the different participants, promote brainstorming and the identification of solutions.







#### The main stakeholders involved should be:

National level	Regional level
<ul> <li>Ministries of Finance</li> <li>Ministries of Commerce and Investment</li> <li>Energy agencies</li> <li>Trade and Industrial Chambers</li> <li>Industrial &amp; commercial association</li> <li>National Financial Institutions</li> <li>International Financial Institutions</li> <li>Retail banks</li> <li>Investment funds</li> <li>ESCOs</li> <li>Utilities</li> <li>Construction sector</li> <li>Consumers organisations</li> <li></li> </ul>	<ul> <li>EU and Mediterranean institutions, platforms and initiatives</li> <li>Energy Department of the League of Arab States</li> <li>Union of Arab Banks</li> <li>International Financial Institutions</li> <li></li> </ul>

The country hosting the national roundtable is in charge of its organisation. MeetMED experts will provide support along the process.

A series of **preparatory activities** need to be carried out:

- 1. Select the event that will host the MED SEI Forums: Access to Finance National Roundtables. If there is no planned event suitable to this scope, an hoc event can be organized.
- 2. Establish a network of experts within each country that will be part of the roundtable.
- 3. Carry out communication and networking activities with stakeholders for discussing their expectations and proposed input for the national roundtable.







#### Tunisia-National Roundtable within the Mediterranean Sustainable Energy Investment Forums (MED-SEI Forums) "Financing Energy Efficiency in Building sand Appliances" February 29<sup>th</sup>, 2024 09.30-16.30

## AGENDA

08:30-09:00	Registration
09.00- 09.30	OPENING SPEECHES
	Moderator(ANME-FT) -5min/speaker-
	Welocoming adress
	- Mr. Fethi Hanchi – General Director, ANME
	- Mr. Jauad ElKharraz–ExecutiveDirector,RCREEE
	- Mrs. Roberta Boniotti–SecretaryGeneral,MEDENER
	- Mr. Cyril Dewaleyne, DG NEAR- the EU Commission
10.30- 11.10	SETTING THE SCENE: Concept of Sustainable Energy Investment Forums
	Moderator (ANME-HA) -5min/speaker-
	• Mr. Maged Mahmoud - Technical Director, RCREEE: meetMED II - Access to
	Finance
	• Mr. Edoardo Pandolfi –, ENEA: The MEDSEIF or ums
	COFFEE BREAK
	Session 1: International and Regional levels: Access to green
	finance
	Moderator (ANME-HA) -5min/speaker-
	· International context of investments in sustainable energies.
	· Mediterranean context of investments in sustainable energies.
	<ul> <li>M. Chokri Mezguennie, Tunisian Focal Point of CGF, Ministry of Environment</li> <li>Mme Marina Manchetti, EU, Delegation in Tunisiia,</li> </ul>
	• Mr. Guillaume MONCEAUX - Agence Française de Développement
	• Mr. Ali Awdeh-Union of Arab Banks (tbc)
	· Mrs. Hanen LTIFI -USAID-USA,
	• Mr Jalel Chabchoub, DAfB, (tbc)







	Session 2: National level: Energy Transition Financing
	Investing in the energy efficiency of buildings and equipment in Tunisia: Case Study and Success Stories
	<ul> <li>Moderator (RCREEE) -7min/speaker- Panel discussions on strategies, Tunisian experience in financing energy efficiency projects and approach adopted (the regulatory framework, financial mechanism government incentives, the implementation). The panel will also discuss strategi to stimulate investments, particularly in the building sector and househo appliances.</li> <li>Mr. Abdelkader BACCOUCHE- Tunisian experience strategy : how finance energy efficiency in buildings and appliances(Tunisian Energy transition fund)</li> <li>Best practices/Tunisian success stories:         <ul> <li>PROSOL-ELEC program, Mr. Nafaa BACCARI, ANME,</li> <li>ACTE Program/Local Authority, Abdelhamid Gannouni, ANME Case study: Municipality of Bizerte,</li> <li>Representative from the Ministry of Finance</li> <li>Representative from Ministry of Equipment,</li> <li>Mrs. Afef JAAFAR-ANME-(Climate finance – understand mechanis from donors)NDC +Mitigation action plan and investment action plan</li> </ul> </li> </ul>
	Tunisia         NETWORKING LUNCH         Session 3: The role of Ifs sector in green finance: Focus on building and appliances
	Moderator (MEDENER) -5min/speaker-
	<ul> <li>Climate change: a source of risks for banks!,</li> <li>What are the short and long-term investment strategies that can support the transition to a low-carbon economy?</li> <li>Analysis of financial challenges hindering energy efficiency.</li> <li>Presentation of existing financing mechanisms and opportunities for financia innovation.</li> <li>Presentation of concrete cases of successful energy efficiency projects.</li> <li>Testimonials/case study from companies and institutions that have benefite from funding for energy efficiency initiatives.</li> </ul>
	Moderateur :tbd
	<ul> <li>Association des banques CBF (Attijari Bank, STB, UBCI, Amer Bank,etc)</li> <li>Caisse des Dépôts et Consignations -CDC- (tbc)</li> <li>Case study Ifs (UBCI + Menzel Temime VTL project testimony)</li> </ul>
	<b>Debate and KEY MESSAGES AND CONCLUDING REMARKS</b> <i>Moderator (MEDENER/ANME)</i>
16.00- 16.30	Closing messages · Mr Fethi Hanchi, GD ANME







The round table will allow a Mediterranean exchange around the following subjects:

- The European/Mediterranean strategy to achieve a carbon neutral park by 2050;
- The regulatory framework and support systems in force for efficient energy renovation in the Mediterranean;

• The potential for improving energy efficiency in the different segments of the real estate stock (collective, suburban and heritage housing);

• The actors and best practices of renovation in the Mediterranean.