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A sustainable and renewable engagement



MEETMED
WEEK

22 – 24 APRIL 2024
HAMMAMET – TUNISIA

In partnership with



الوكالة الوطنية لتطوير
استخدام الطاقة وترشيده

meetMED

Mitigation Enabling Energy Transition in the MEDiterranean region

Mediterranean Sustainable Energy Investment Forum (MED-SEI Forum)

Dr. Maged Mahmoud, Technical Director,

Regional Center for Renewable Energy and Energy Efficiency (RCREEE)

22 April 2024

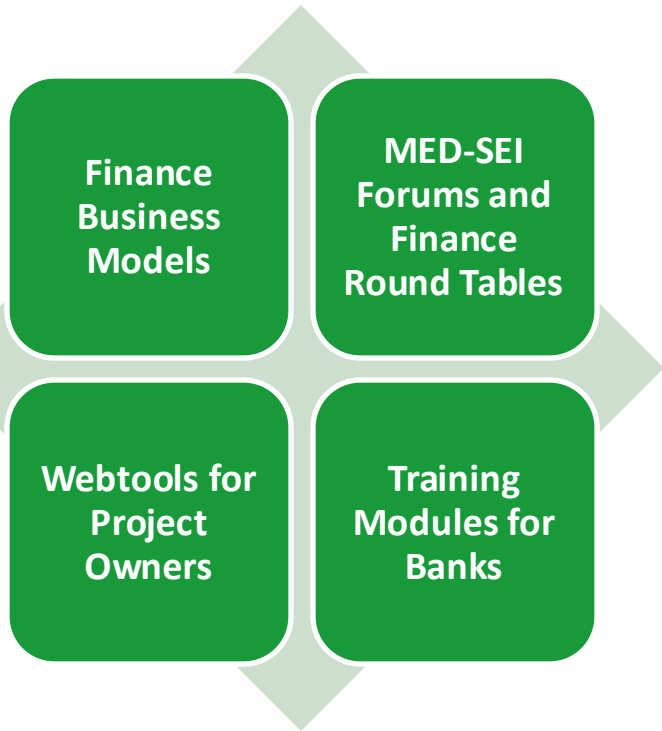
Hammamet, Tunisia



RCREEE

Regional Center for Renewable Energy and Energy Efficiency
المركز الإقليمي للطاقة المتجددة وكفاءة الطاقة

- The objective of meeMED Work Package 5 is to **support facilitating access to finance for efficient buildings and equipment** through
 - facilitating **dialogue** between banks, financial partners, institutions, public and private operators,
 - improving the **visibility of existing funds**,
 - identifying **innovative mechanisms for funding** projects in this field (buildings & appliances).
 - **assisting project holders** to get **access** to finance with a focus on public buildings, tertiary, and industrial sectors.



Key Deliverables
As of April
2024



MED-SEI
Forums and
Finance
Round
Tables

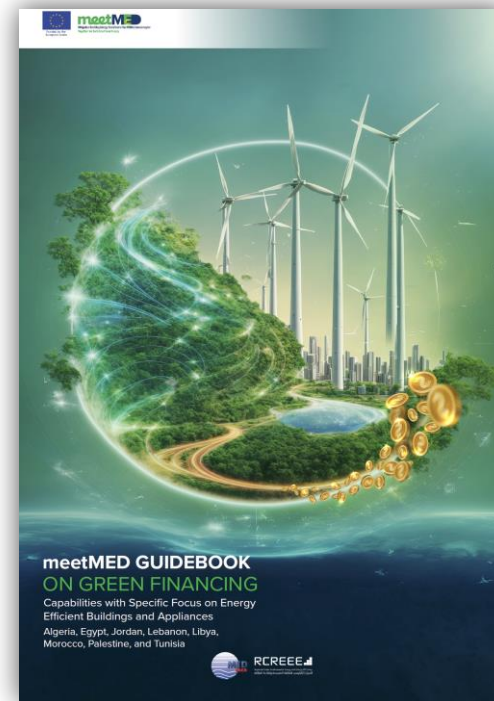
- 5 National Forums (Jordan, Egypt, Morocco, Tunisia, Algeria)
- 3 Regional Forums with meetMED Weeks + 2 during Cop27 and Cop28
- Networks of SE financing experts

Finance
Business
Models

- meetMED Guidebook on Green Financing Capabilities
- Identification of appropriate business models for appliances and buildings
- Capacity development activities and events with IFI's and other actors

Platform
with
webtools
for Project
Owners

- Stocktaking of ongoing initiatives, incentives, etc.
- Platform conceptual design
- Tender announced for the platform implementation.



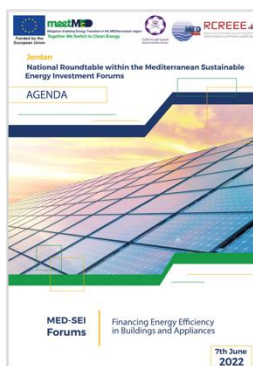


Sustainable Energy Investment Forum (28.3.2022)
Organized within 1st meetM Week
- Chair Agenda

The first meetM Week is organized as part of the activities of meetM21 - Mediterranean Leading Energy Transition in the Mediterranean Region, the second phase of the financial project developed by MED21 and RCREEE. One of the main goals of the meetM21 project is to improve the harmonization and monitoring of legislation, regulations and standards in the Building and Appliances sectors by fostering exchanges of information and experience between Northern and Southern Countries partners. More specifically, to encourage and make permanent high-level dialogues among Southern Countries as a common opportunity for the effective endorsement of new energy initiatives. Work Package 2 above strategies and actions will engage our end-use assessment goal practices and, more in general, the results of the activities of all the technical work packages of the meetM21 project. To this aim, 3 regional events called "meetM Week" are periodically organized, including back-to-back both regional and national events:

- Mediterranean Sustainable Energy Investments Forum;
- Connected Action on Buildings (regional level);
- Connected Action on Appliances (regional level).

The first Mediterranean Sustainable Energy Investments Forum will be organized on 28 March 2022, where good practices and innovative funding mechanisms related to both buildings and appliances will be presented. The goal is to facilitate the discussion among relevant stakeholders in order to identify barriers and single out the enabling conditions and necessary changes to driving a sustainable business environment.



- **Energy Efficiency First! as a main principle for the Mediterranean region”**
- Investing in improving the efficiency of the energy production, distribution and consumption systems can allow results and gains that make EE a significant energy source.
- Energy efficiency actions are too fragmented, stronger engagement at local, national, regional level, is needed.
- **Dedicated platforms** are necessary for gathering real data, and to support the customization of financing products for local needs.
- **Public resources** should be used to unlock private capitals, while the governments need to mobilize climate finance, concessional finance and guarantee schemes.
- Engagement of **local banks and local financing institutions** is a key to success in reaching a wider segment of beneficiaries.
- **Blended financing** is becoming mainstream, but **innovation** is needed to localize the financial solutions.
- **De-risking** investments is a **joint responsibility** among IFIs, national authorities, banks and other stakeholders.

Contact us!



Mitigation Enabling Energy Transition in the MEDiterranean region
Together We Switch to Clean Energy



MEETMED WEEK 2024

Third Edition - Tunisia

For any inquires or comments, please don't hesitate to contact us

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