



WP4: Promote Efficient Appliances & Develop the Market



Key Findings from MeetMED-I

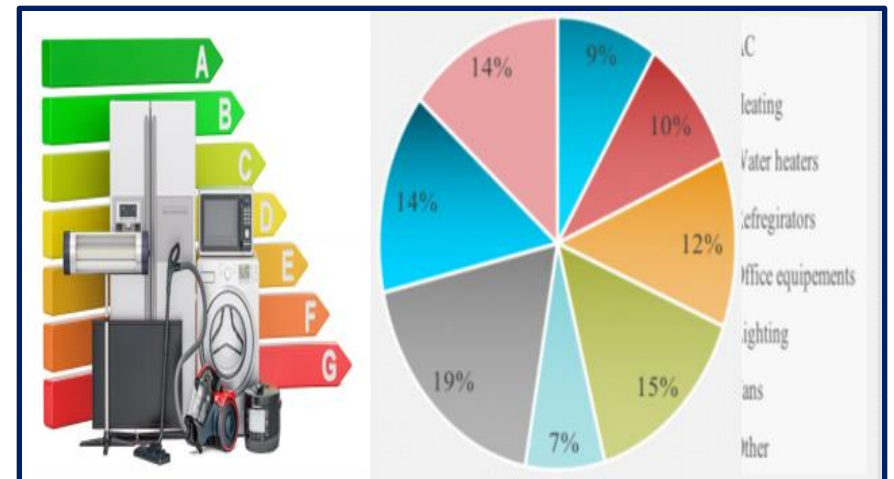
- Electricity consumption trends from the MeetMED-I project shows that **Residential sector consumes ~42%** of the total end electricity use in the SEMCs.
- Appliances contribute to 70% ~ 80%** of the total residential consumption in the ESM region.
- Comparative Labelling** is the predominant in the SEM region while **Mandatory MEPS** are the most applied tool in use by the governments.
- However there is variance in **maturity of implementation** between different countries.
- Key challenges to the promotion of efficient appliances include **need for supporting policies & guidelines, Implementation of MVE and Public Awareness**

MeetMED-I Takeaways

Country	Regulation	Lighting	Refrigeration	Air Conditioning	Washing machine	Solar Water Heater	TV	Fan
Algeria	MEPS				-	-	-	-
	Labeling				-	-	-	-
Egypt	MEPS						-	
	Labeling							
Jordan	MEPS							
	Labeling							
Morocco	MEPS	-			-		-	-
	Labeling	-			-	-	-	-
Libya	MEPS		-	-	-	-	-	-
	Labeling	-	-	-	-	-	-	-
Lebanon	MEPS				-		-	-
	Labeling						-	-
Palestine	MEPS	-	-	-	-	-	-	-
	Labeling	-	-	-	-	-	-	-
Tunisia	MEPS				-	-	-	-
	Labeling				-	-	-	-

Voluntary	
Mandatory	
Under development	

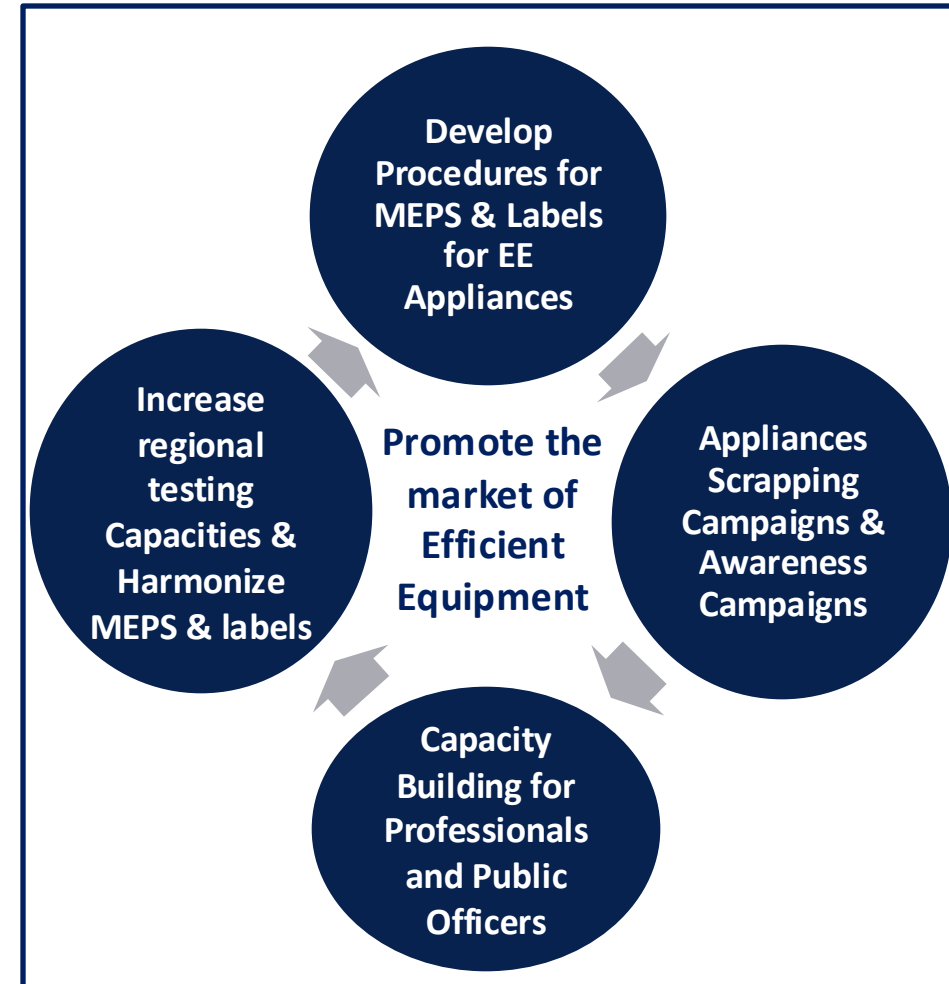
Policy type	
Endorsement	
Comparative	



WP4 in few words : Promote Efficient Appliances & Develop the Market

- WP4 focuses on promoting the use of energy efficient appliances in the SEM Countries in order to help in the **global energy security** & contributes to **economical growth**.
- The main design concept was to focus on **Practical on-ground Implementation** and that is why WP4 consists of 2 main Pillars:
 - 1) Demo Actions & Projects.
 - 2) Capacity Development Activities

WP4 Objectives



Key Deliverables & Expected Outputs:



Build professional expertise of EE in high-performance appliances at the involved countries



Exchange the knowledge related to the regional testing centres and its main roles



Raise the awareness of the households in choosing the best equipment



Promoting labelling and MEPS systems from regional perspectives



Conduct obvious guidelines for promoting of high-performance equipment in national levels



Exchange knowledge related to the Implementation of appliances scrapping campaigns and related awareness campaigns



Enhance the touristic value chain in appliances



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Thank You