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**MEETMED
WEEK**

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HAMMAMET – TUNISIA

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الوكالة الوطنية لتطوير
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meetMED

Mitigation Enabling Energy Transition in the MEDiterranean region

PANEL 1 OUTPUT FROM THE MED SEI FORUMS

KeyNote Speakers - Bios and photos

23 April 2024

Hammamet, Tunisia



AGENZIA NAZIONALE PER LE
NUOVE TECNOLOGIE, L'ENERGIA E LO
SVILUPPO ECONOMICO SOSTENIBILE



RCREEE

Regional Center for Renewable Energy and Energy Efficiency
المركز الإقليمي للطاقة المتجددة وكفاءة الطاقة

Panel 1 - OUTPUT FROM THE MED SEI FORUMS



Maged K. Mahmoud
Technical Director, Lead
Renewable Energy Advisor,
Regional Center for
Renewable Energy and Energy
Efficiency (RCREEE)



Afef Jafer
NDC Action Plan,
Ministry of Industry,
Mines and Energy,
Tunisia



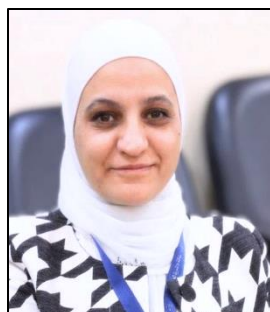
Faten Lassoued
Responsable RSE au
Conseil Bancaire et
Financier, Tunisia



Taghreed Said
General Manager for EE
and Climate Change
Department, Egyptian
Ministry of Electricity
and Renewable Energy



Firas Alawneh
Director of National
Energy Research
Centre, Jordan



Fatima Naser
Project Engineer,
JREEF



Kamel Dali
Directeur des projets à
l'APRUE

Dr. Maged K. Mahmoud ***Technical Director, Lead Renewable Energy Advisor, Regional Center for Renewable Energy and Energy Efficiency (RCREEE)***

Dr. Maged Mahmoud is a sustainable energy lead expert and the Technical Director of the Regional Center for Renewable Energy and Energy Efficiency (RCREEE). He has multidisciplinary expertise and solid accomplishments in the fields of sustainable energy transition in the Egyptian, Arab and African arenas. Over the past 29 years, Dr Mahmoud played a key role in helping Arab countries from North Africa and the Middle East to develop sustainable energy and energy transition master plans and to identify technology options, formulate renewable energy strategies, and introduce implementation mechanisms for increased reliance on private sector through viable business models and instruments supporting both utility- and small-scale developers and recognizing positive socio-economic impacts.

Dr. Mahmoud is an advisor and board member of several entities, networks, projects, and initiatives at national, regional, and international levels.

Dr. Mahmoud has managed and contributed to over 70 projects, initiatives, and studies in collaboration with international organizations and IFIs, mobilizing several billions USD in wind and solar projects across the Arab region. He is the author/co-author of over 50 specialized publications and articles.

Dr. Mahmoud was an official at the Egyptian New and Renewable Energy Authority for around 15 years where he contributed significantly to setting the Egyptian renewable energy strategies, and in the design of the “best-fit” policies for implementation resulting in more than 3000MW installed new renewable capacities. He deeply contributed to planning and contracting several hundreds megawatts of wind and solar energy projects amounting to around one billion USD. Further, he participated in developing the quality infrastructure for testing solar thermal and energy efficiency systems in Egypt and the region.

Dr. Maged Mahmoud, holds a Doctorate of Philosophy (PhD) in Mechanical Power Engineering, from the prominent Ain Shams University in Cairo, in addition to many specialized programs from prestigious scientific and technical institutions in Germany, Spain, the Netherlands, South Korea, and other countries. He has also received many awards, certificates of appreciation and honour inside and outside Egypt. He is also a lecturer at the British University in Egypt and the Arab Academy for Science, Technology and Maritime Transport, and he is a certified trainer in the fields of energy and management.



Afef Jaafer
NDC Action Plan,
Ministry of Industry, Mines and Energy,
Tunisia

Afef JAAFAR is an energy and climate change expert at the Ministry of Industry, Mines and Energy.

She is post graduated in economics and international finance.

She had 15 years' experience in energy and climate policies at the “Agence Nationale pour la Maîtrise de l'Energie (ANME)”, where she was head of the studies and planning department for more than 5 years. She mainly worked on energy forecasts, energy efficiency and renewable energy strategic studies, climate change mitigation strategies in the energy sector, carbon pricing, climate finance, etc...and she coordinated several international cooperation projects.

She has joined the Ministry of Industry, Mines and Energy in April 2024 where she is being responsible for the monitoring of energy and climate projects.



Faten Lassoued ***Responsable RSE au Conseil Bancaire et Financier, Tunisia***

Responsable RSE au Conseil Bancaire et Financier a une expérience de 20 ans au sein de cette Association professionnelle des banques. Elle est titulaire d'une maîtrise en science économique et de gestion, spécialisée en Recherche opérationnelle et diplômée en Gouvernance Climatique de l'Académie Internationale de la Bonne Gouvernance de l'Ecole Nationale d'Administration.

Tout au long de son parcours professionnel, elle a assumé diverses responsabilités, notamment la gestion de plusieurs projets et dossiers sectoriel en matière de la RSE, ainsi que les fonctions de Responsable Communication et avant administratrice du site Web du CBF. Elle était aussi chargée des statistiques, de l'organisation d'événements, et bien plus encore.

Désignée récemment membre de l'Autorité Nationale Désignée (AND) du Fonds vert pour le climat représentant le CBF, Membre du Réseau des femmes Hydrogène vert, Membre aussi du Forum National d'Adaptation au Changement Climatique (FNACC), Copil Biodev,etc.

Ses compétences et son engagement ont été reconnus par sa participation à des conférences internationales sur le climat et les énergies renouvelables.

Son engagement est primordial dans la promotion de pratiques durables et responsables dans le secteur bancaire et financier, notamment en matière d'investissement énergétique, en vue de les conformer aux normes et standards internationaux.



Taghreed Said El-ayouti

General Manager for EE and Climate Change Department, Egyptian Ministry of Electricity and Renewable Energy

Eng. Taghrid Said El-ayouti has about 30 years of experience in the Egyptian Electricity and Renewable Energy Sector. She is currently **Head of Energy Efficiency and Climate Change unit**. She has held senior, General Manager for Technical Follow Up.

In addition, she is National focal point at African Union, African Energy Commission (**AFREC**), Head of the Equal Opportunity Unit (**National Council of Woman**) also she is Member of the Egyptian government delegation at United Nations Climate Change Conference (**UNFCCC**).

She participated in several national committees for the preparation of strategies, policies and legislation, such as Egypt's strategy for sustainable development 2030, The Egyptian integrated sustainable energy strategy for 2035, and preparation of Egyptian Electricity Law and the incentives for renewable energy investment Law.

She has wide responsibilities include overview the whole sector requirements and performance, Power system expansion plans and the required adjustments, investments for the projects implementation, coordination with international financing institutions, cooperation with other countries, etc

She represented Egypt in many international and regional conferences as well as She was a head of some energy meetings.



Firas Alawneh *Director of National Energy Research Centre, Jordan*

Eng. Firas Alawneh currently serves as the Director of the National Energy Research Centre (NERC), a specialized center within the Royal Scientific Society's sustainable solutions sector. NERC is actively involved in research, consulting, development, and training in renewable energy and energy efficiency fields, and elevating energy standards across various sectors, with a focus on promoting renewable energy adoption in Jordan and the MENA region. The center also plays an essential role in energy planning, policy development, and the development of clean technology and energy efficiency projects.

In his position, Eng. Alawneh is responsible for overseeing NERC's operations and financial performance. He formulates and implements business strategies, ensures compliance with legal requirements, and leads teams. Eng. Alawneh holds a Bachelor degree in Electrical Engineering from Jordan University of Science and Technology and has been a part of RSS since 1994.

Throughout his career, Eng. Alawneh has primarily worked in the field of renewable energy and energy efficiency, with a particular emphasis on Photovoltaic (PV) systems. His experience included designing and installing numerous off-grid and on-grid PV systems, conducting laboratory testing and simulation of PV systems, and working on solar radiation measurement and evaluations. He has also served as a trainer and consultant in the PV field in Jordan and has actively participated in various international projects related to renewable energy and energy efficiency. From 2005 to 2015, he managed the Photovoltaics (PV) Division at NERC and subsequently worked as an industrial professor at the Energy Engineering Department at the German Jordanian University from 2015 to 2023.



Fatima Naser ***Project Engineer, JREEEF***

Fatima Naser is a senior Energy Specialist working with Jordanian Renewable Energy & Energy Efficiency Fund /JREEEF in the Ministry of Energy & Mineral Resources, with +10 years of extensive experience in the field of energy management, energy conservation, energy efficiency, renewable energy, energy policies and strategies development in addition to project management, where she executed several successful energy projects where she is currently taking the lead in supervising on the implementation of PV solar energy systems & energy efficiencies in health centers and municipalities buildings.

Before joining JREEEF Fatima worked With multiple local and regional energy companies.

In addition to her bachelor's degree in Mechanical Engineering Fatima holds professional certifications in the energy industry:

- Certified Energy Manager/CEM
- Certified Energy Auditor/CEA
- Certified measurement & verification Professional/ CMVP

Fatima is committed to raising awareness about the clean energy transition.



Kamel Dali

*Directeur des projets à l'Agence nationale
pour la Promotion et la Rationalisation de
l'Utilisation de l'Energie, APRUE*



Contact us!



Mitigation Enabling Energy Transition in the MEDiterranean region
Together We Switch to Clean Energy



MEETMED WEEK 2024

Third Edition - Tunisia

**For any inquiries or comments, please
don't hesitate to contact us**

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Organization: ENEA



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