



## WP6: Overview

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**Launching meetMED II: Regional cooperation for an energy efficient future**

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## WP6 Objectives

- To disseminate the results of the project to the large public, regional and national policy- and decision makers, and other interested market actors;
- To establish a virtual collaboration area for the project;
- To ease decision making and partnership coordination

## WP6 Activities & Deliverables

- WP6 Activities and deliverables will include the following
  - Develop meetMEDII Communication Plan
  - Develop meetMEDII Communication Handbook
  - Maintain meetMED identity and guidelines in all activities and documents (i.e. reports etc.)
  - Manage outreach platforms (websites, SM channels, newsletter, etc.)
  - Support WP 3, WP4 in Capacity Building activities
  - Support organizing training activities such as conferences, workshops, seminars, etc

# Target Audience

## External

Dissemination will target audience in beneficiary countries including:

- **National governments** (energy and climate departments and agencies, investment promotion agencies)
- National/ Regional **buildings associations**
- **Banks and financing institutions**
- Industries involved in energy markets,
- **Donors** and development cooperation agencies
- **Academia, consultants, professionals** of EE, building and appliances sectors

## Internal

- **PM Unit**
- **meetMED Steering committee, Secretariat, WP leaders**
- **Communications Unit** (FP from targeted countries)
- **Affiliated institutions**

# Dissemination Tools

The Communication Unit will utilize all possible tools for dissemination of project activities among targeted audience such as:

- **Online Platforms** (Website, Social Media, Promotional Videos)
- **Events**, Seminars, webinars and training courses
- **Press releases** and media management
- Communication Unit support in beneficiaries countries
- **Publications**, Brochure, Newsletter..etc
- meetMED II **network of experts**

# Contact us!



Mitigation Enabling Energy Transition in the MEDiterranean region  
**Together We Switch to Clean Energy - Phase II**

For any inquires or comments,  
please don't hesitate to contact  
us

 [www.meetmed.org](http://www.meetmed.org)

 meetMED Project

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